



The
Epic Talent
Society.

**CREATIVITY & PROBLEM SOLVING
AND DECISION MAKING**

Designed for University of Maribor

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Tiago Forjaz

Founder at The Epic Talent Society



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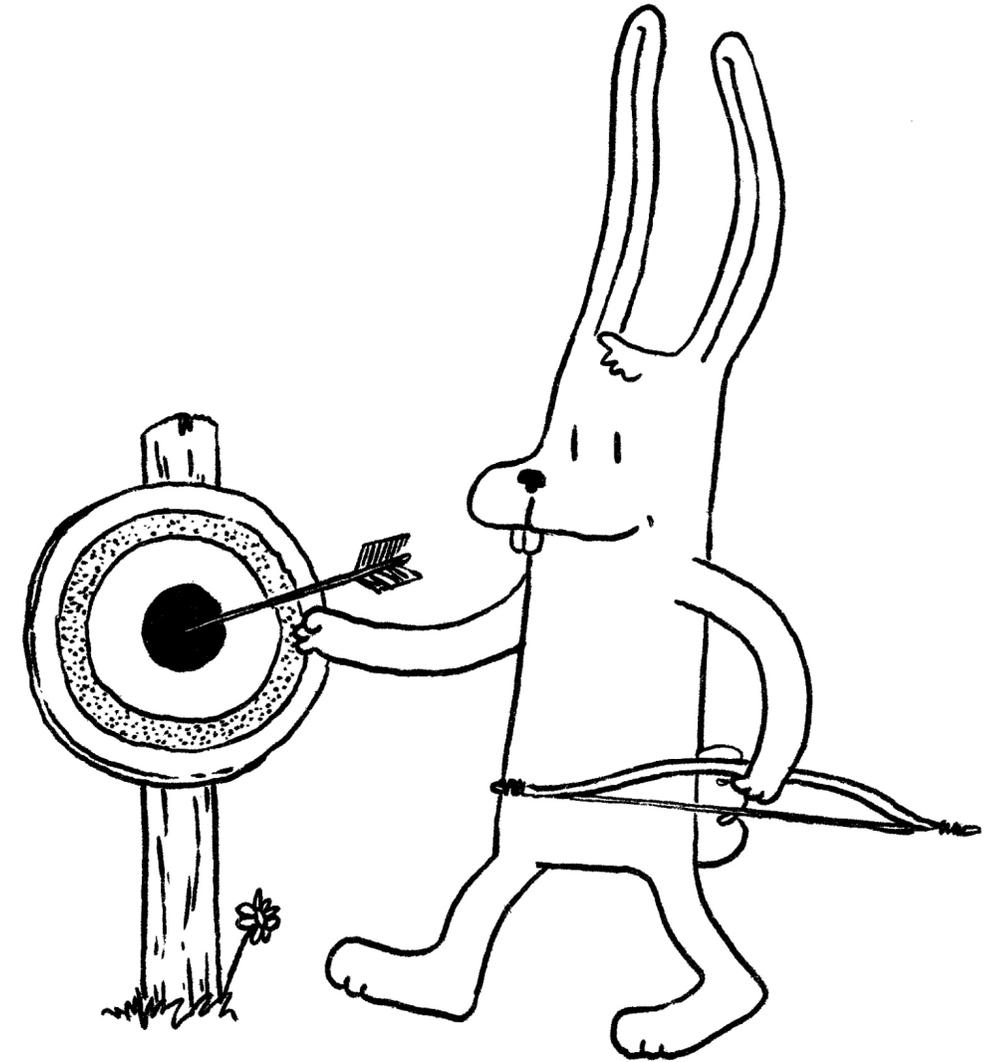
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Our Primary Focus Will Be On...

- 1. Awakening Your Creativity**
- 2. Exploring Collective "Problem Solving"**
- 3. Discovering About Entrepreneurship**

In order to foster "Entrepreneurial Spirit"

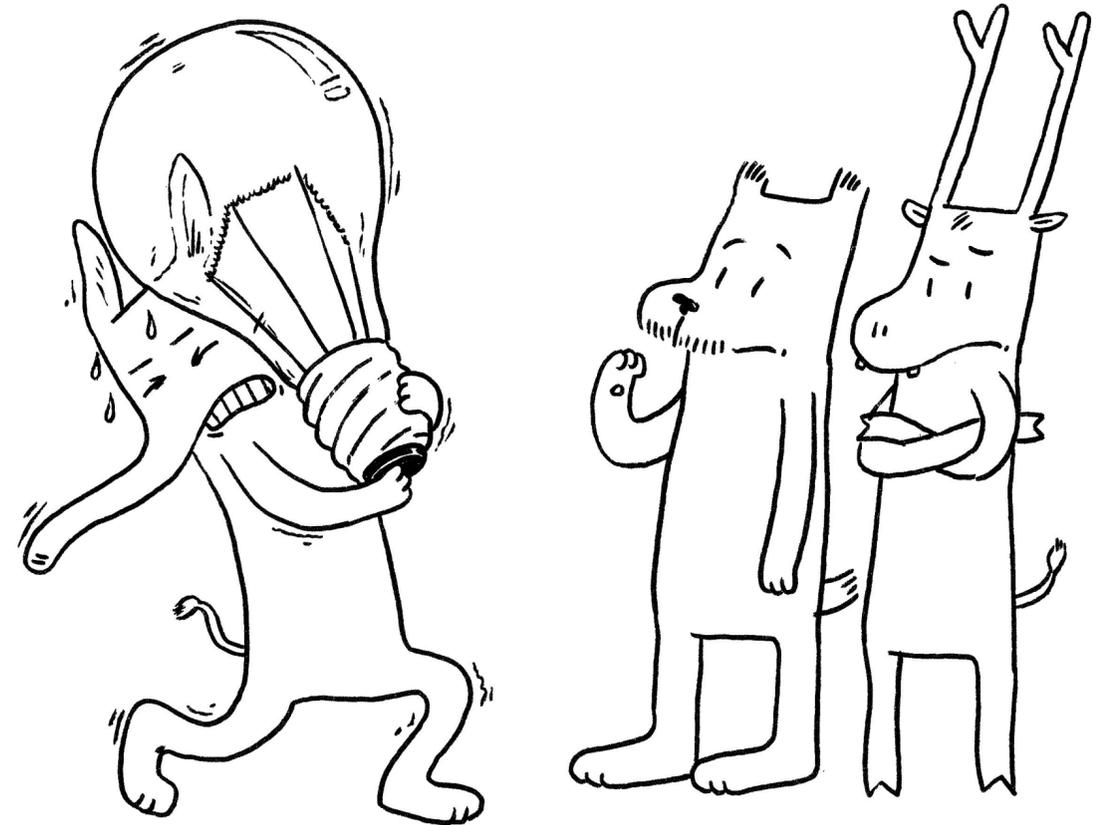


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Talk & Learn About "Creativity"

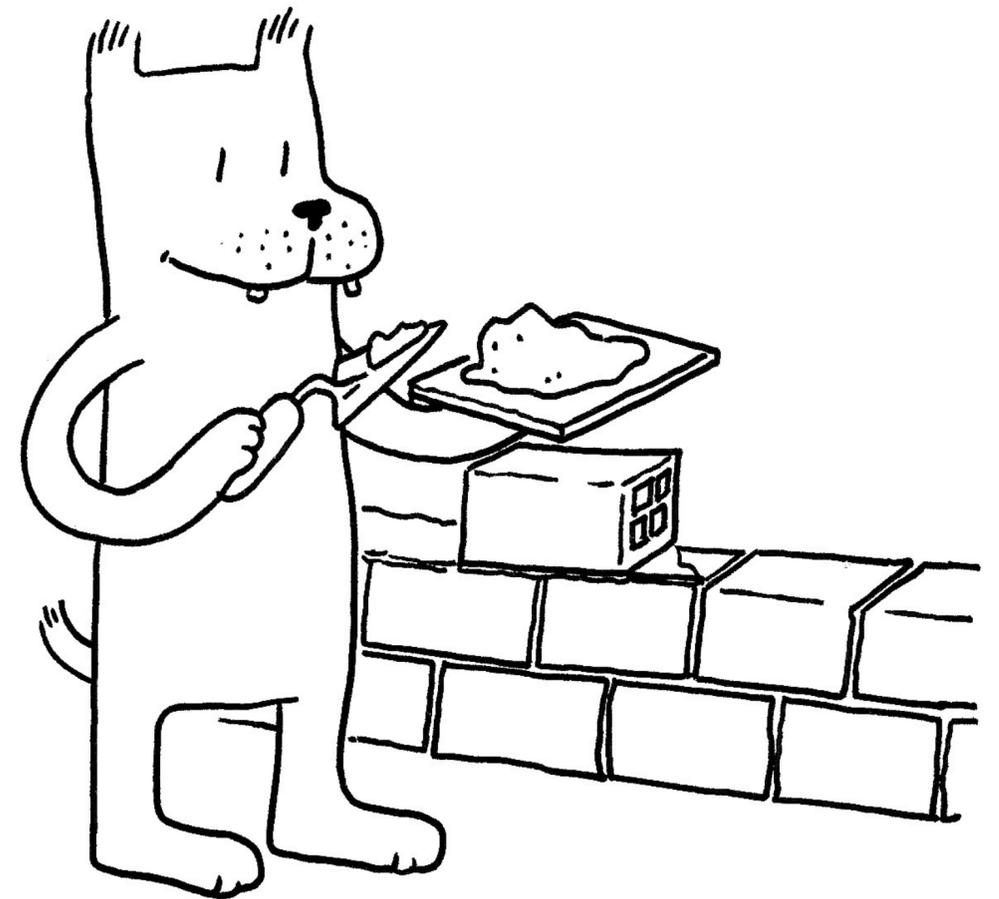


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Learn How to Cement a Creative Culture?

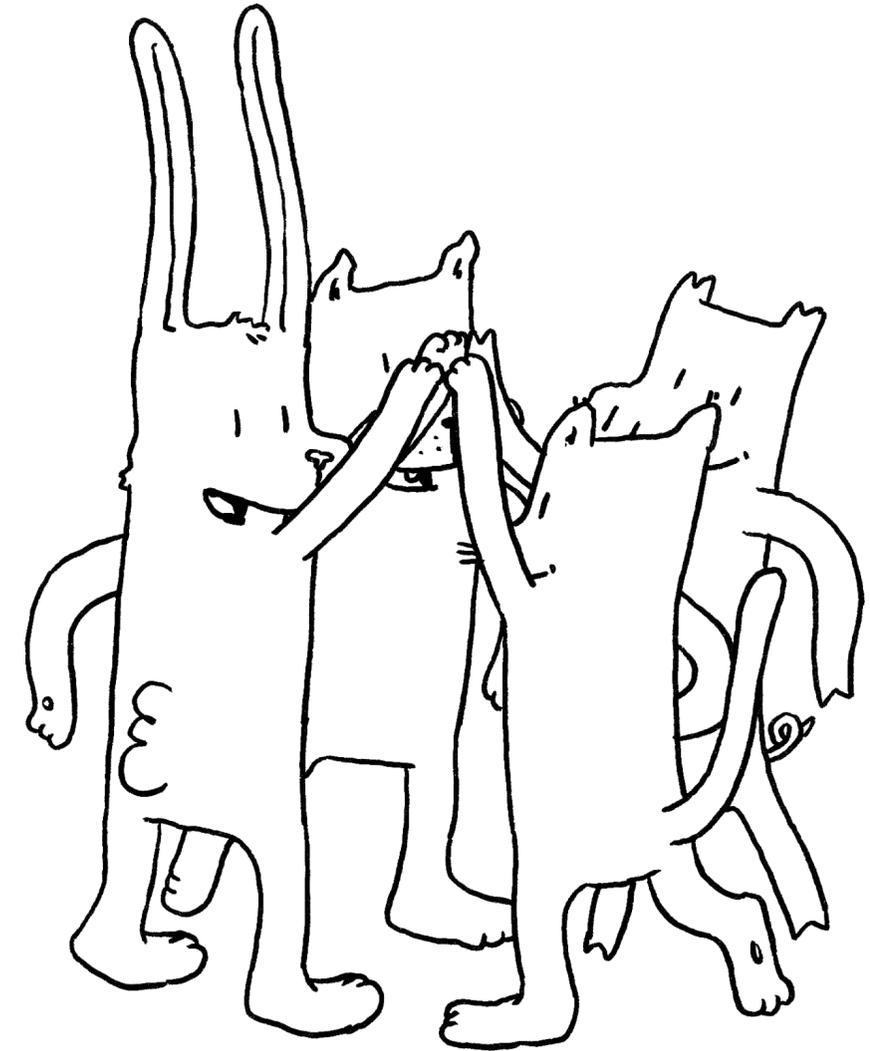


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Generate Ideas to Solve Problems Together...



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Reflect on the Concept of "Entrepreneurship"

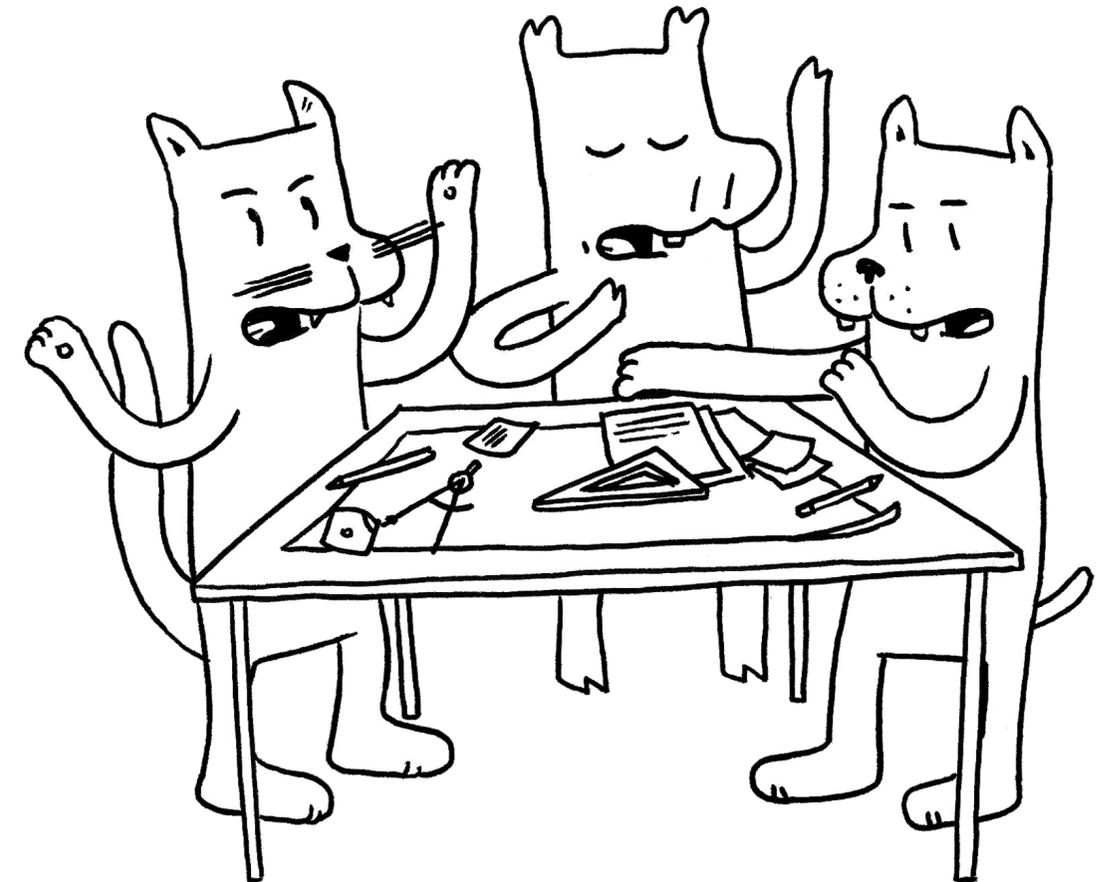


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Design “New Ways of Work”



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Learn to Pitch Our Ideas



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HOW TO HACK YOUR CREATIVITY

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17 December 2025

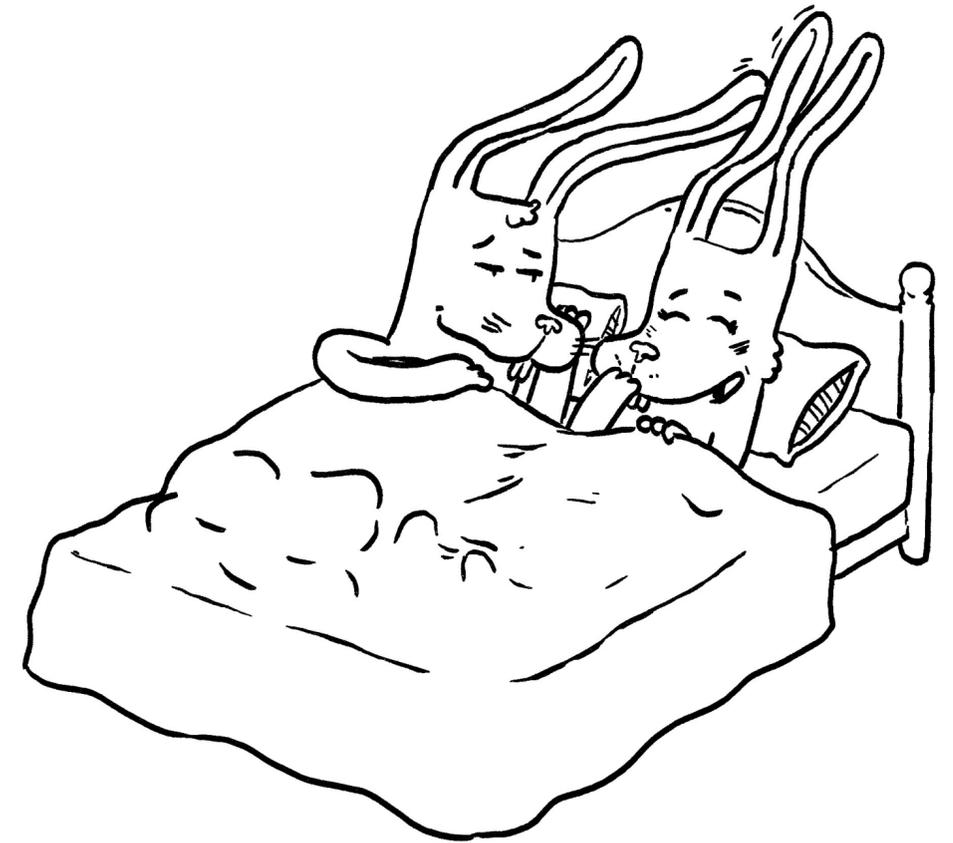
WEBINAR · BROADCAST FROM PORTUGAL

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How Can We Awaken Our Creativity?

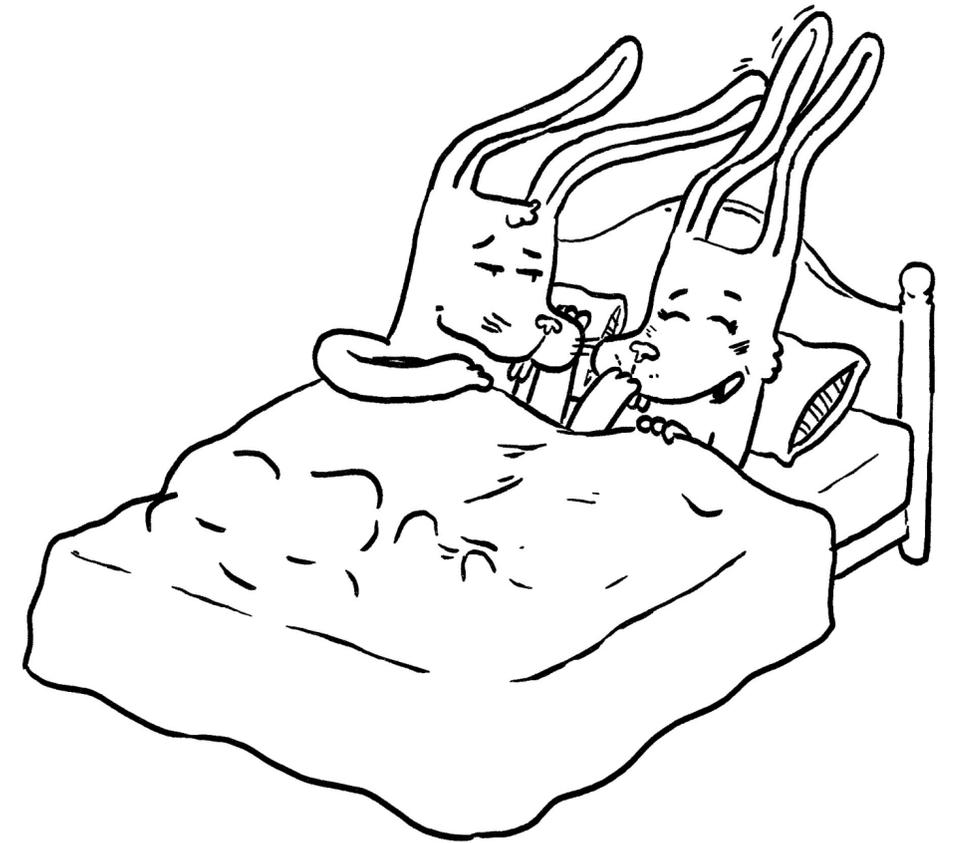


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**Creating is
NOT Conceiving**



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Delivering Takes Time and is Painful

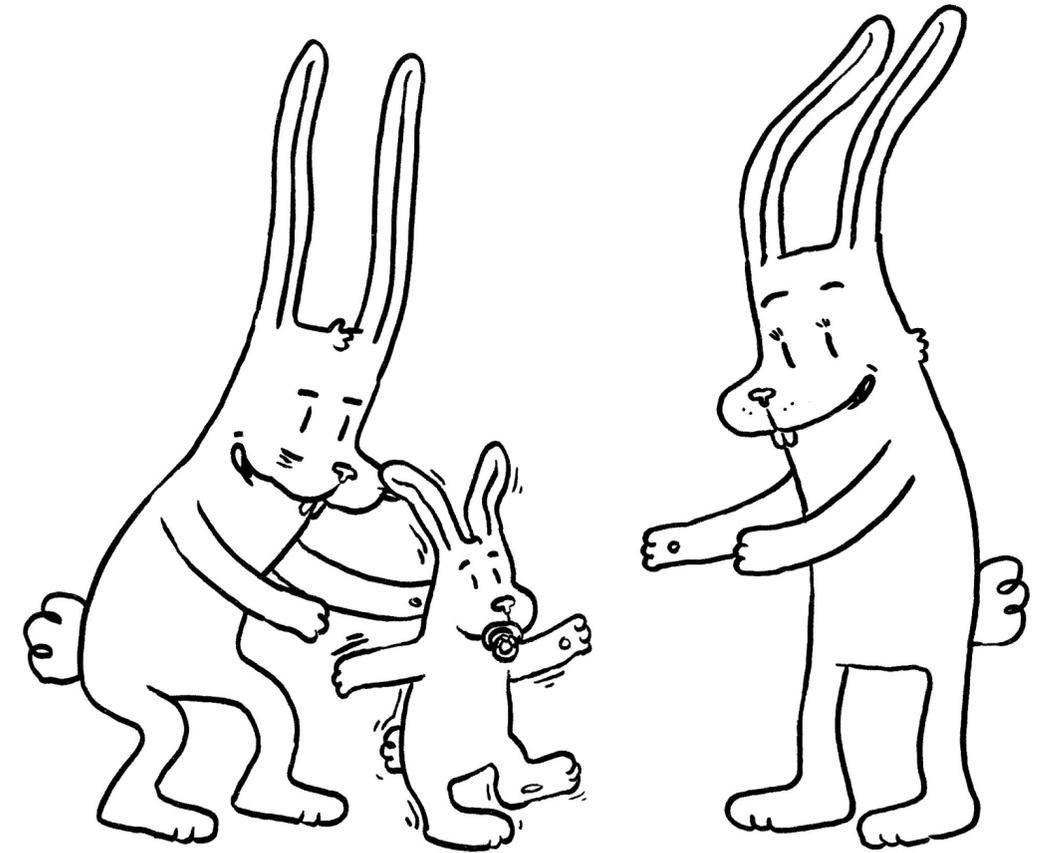


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...Time to Get Your Ideas Up & Running

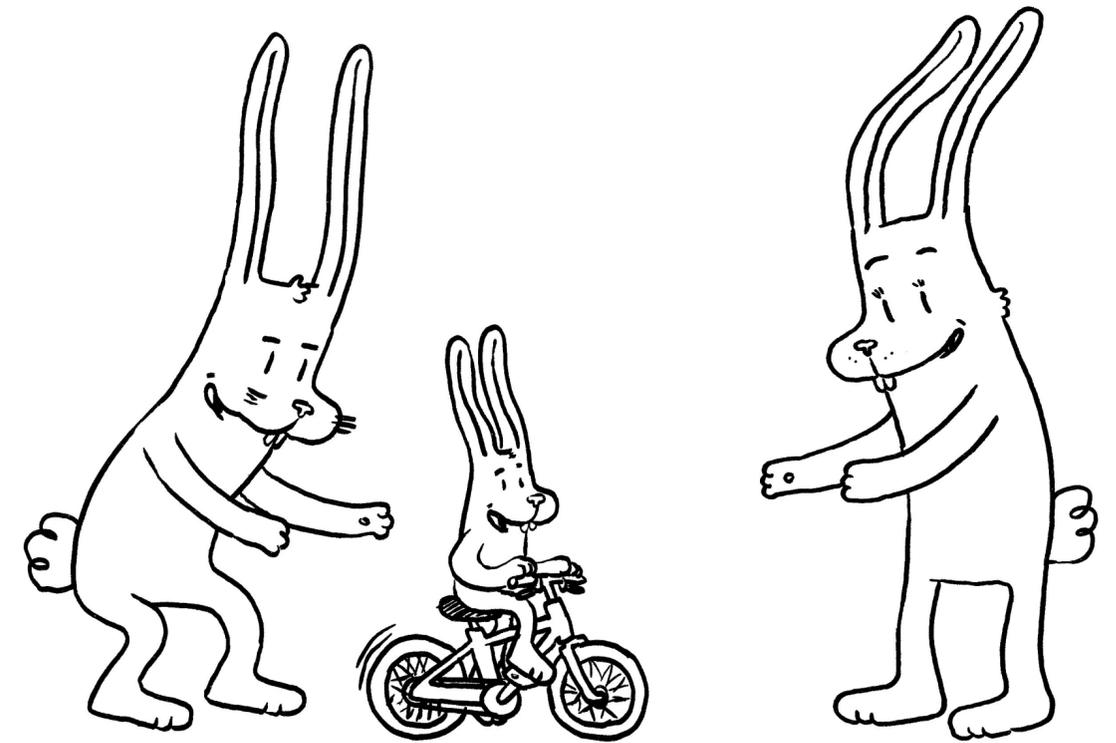


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**It's takes Years before
Ideas Take Off**

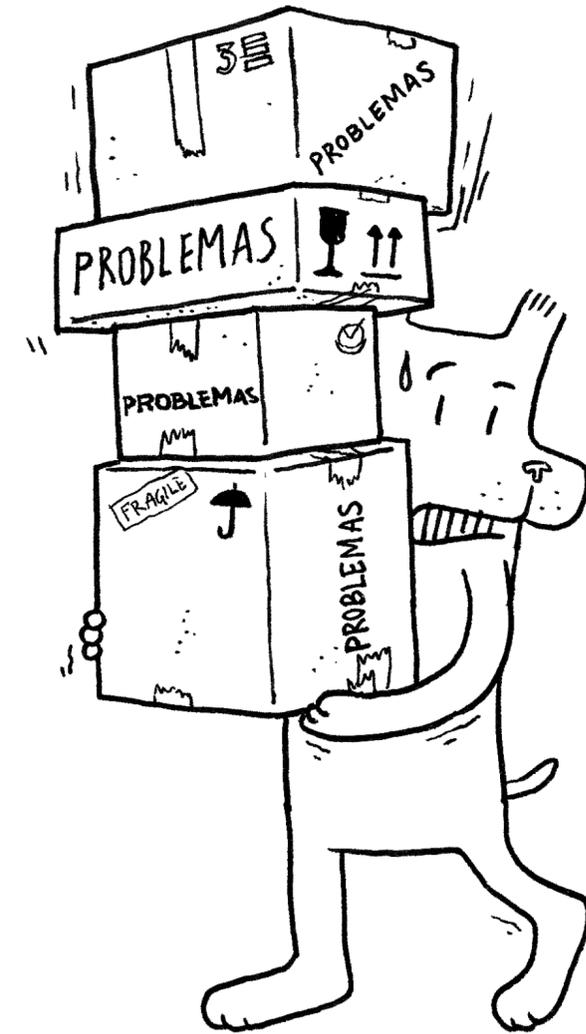


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What is Creativity?

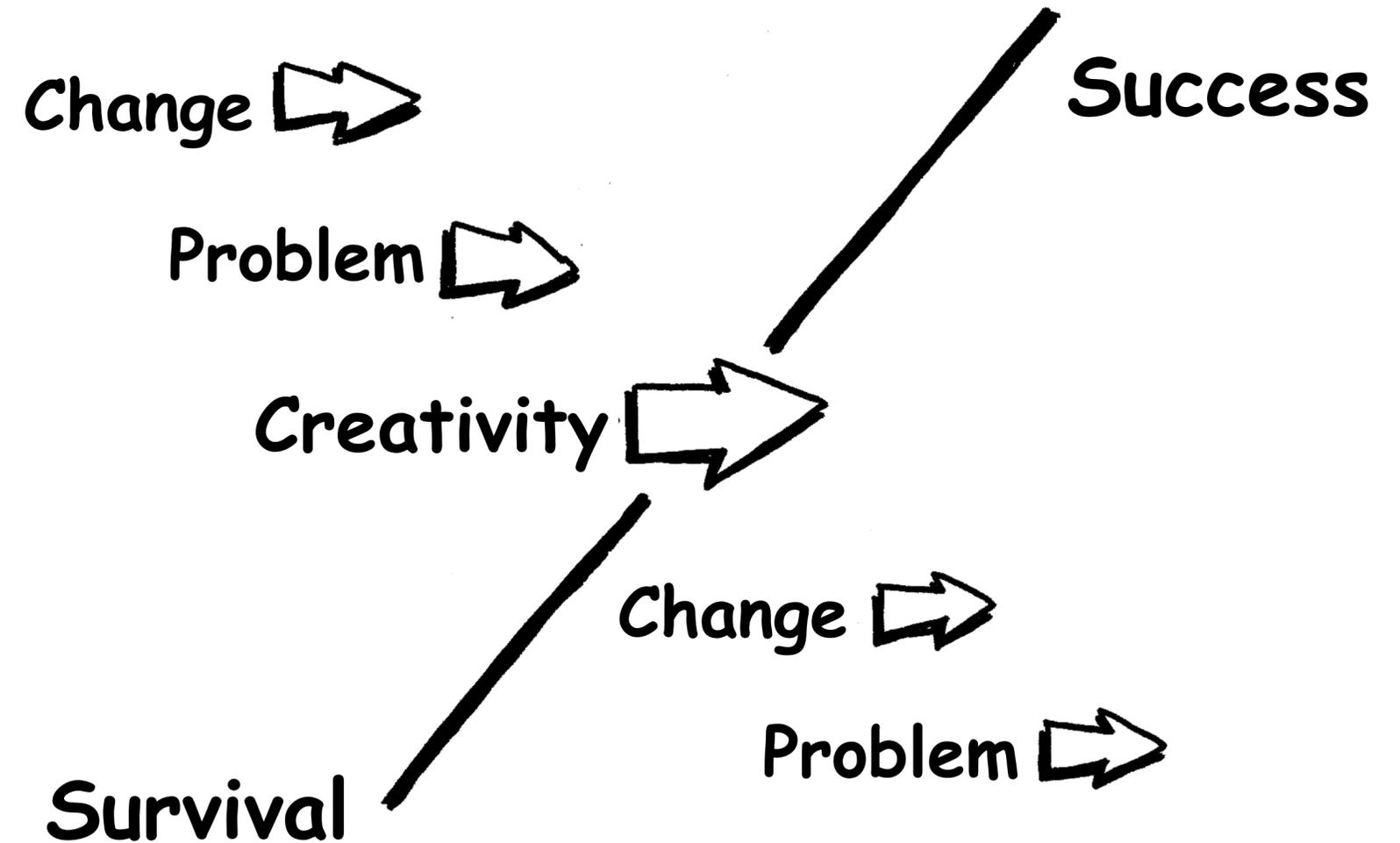


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The Ability to Solve (or Create) Problems

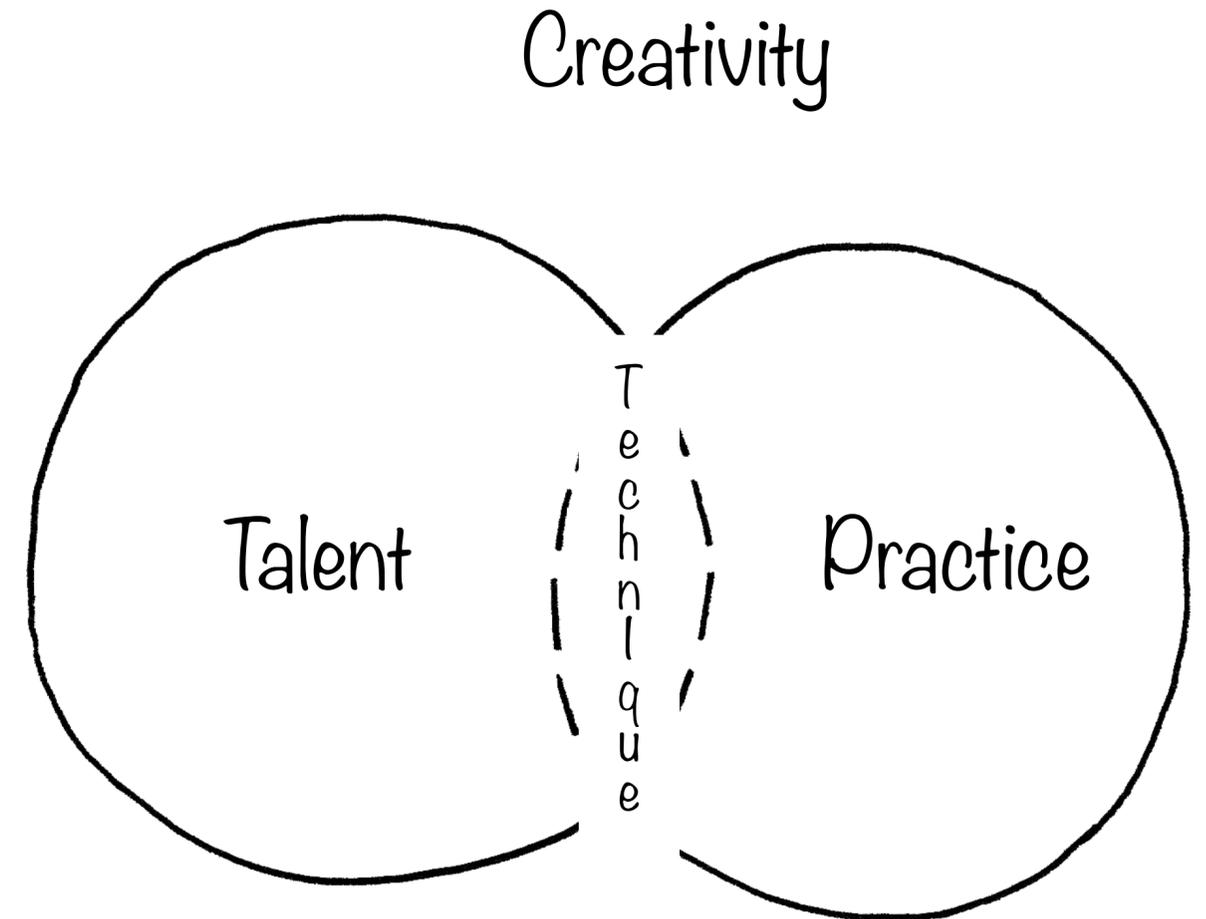


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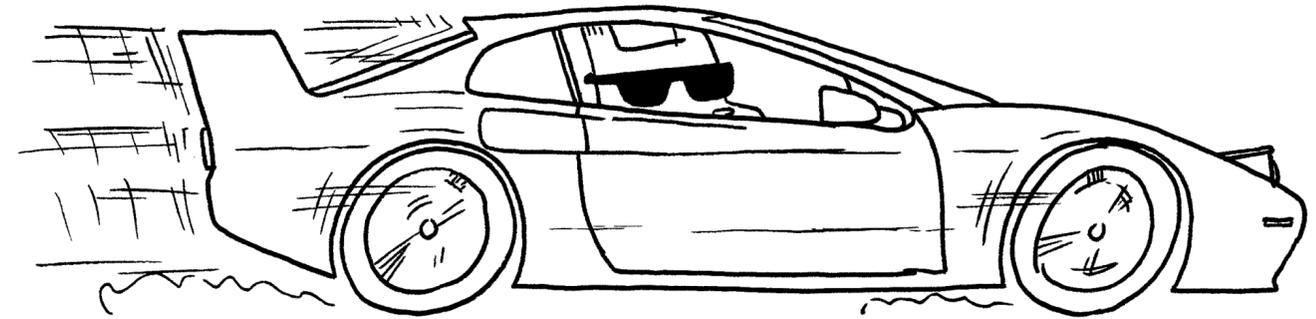


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Think Fast! 180 Km/h Technique

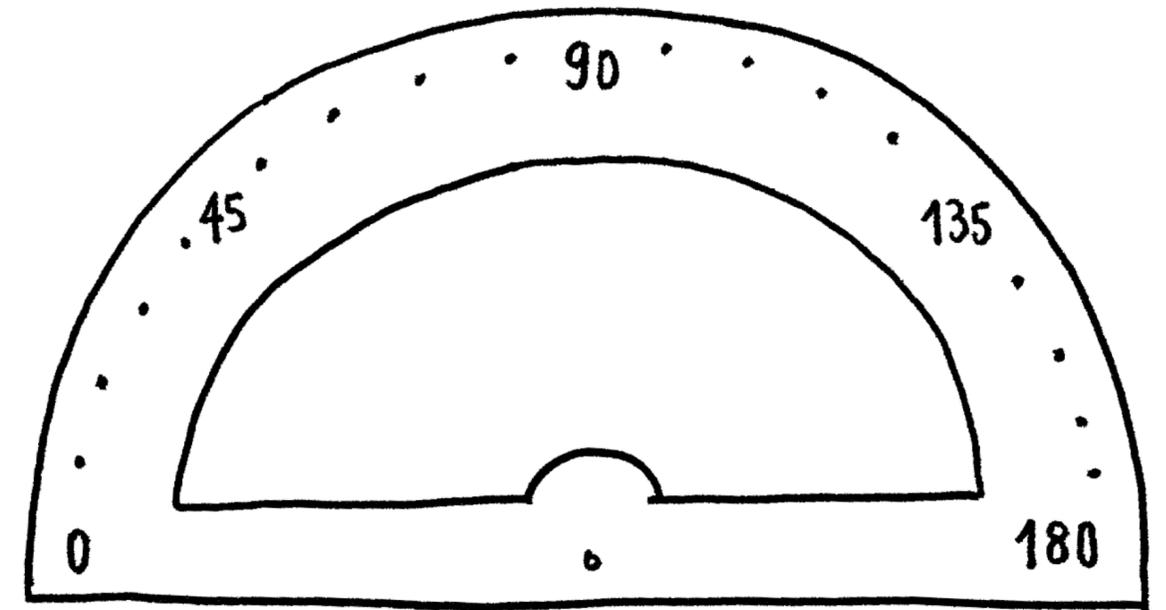


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Invert Thinking! 180° Technique



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**What do You See?
Now Invert!**

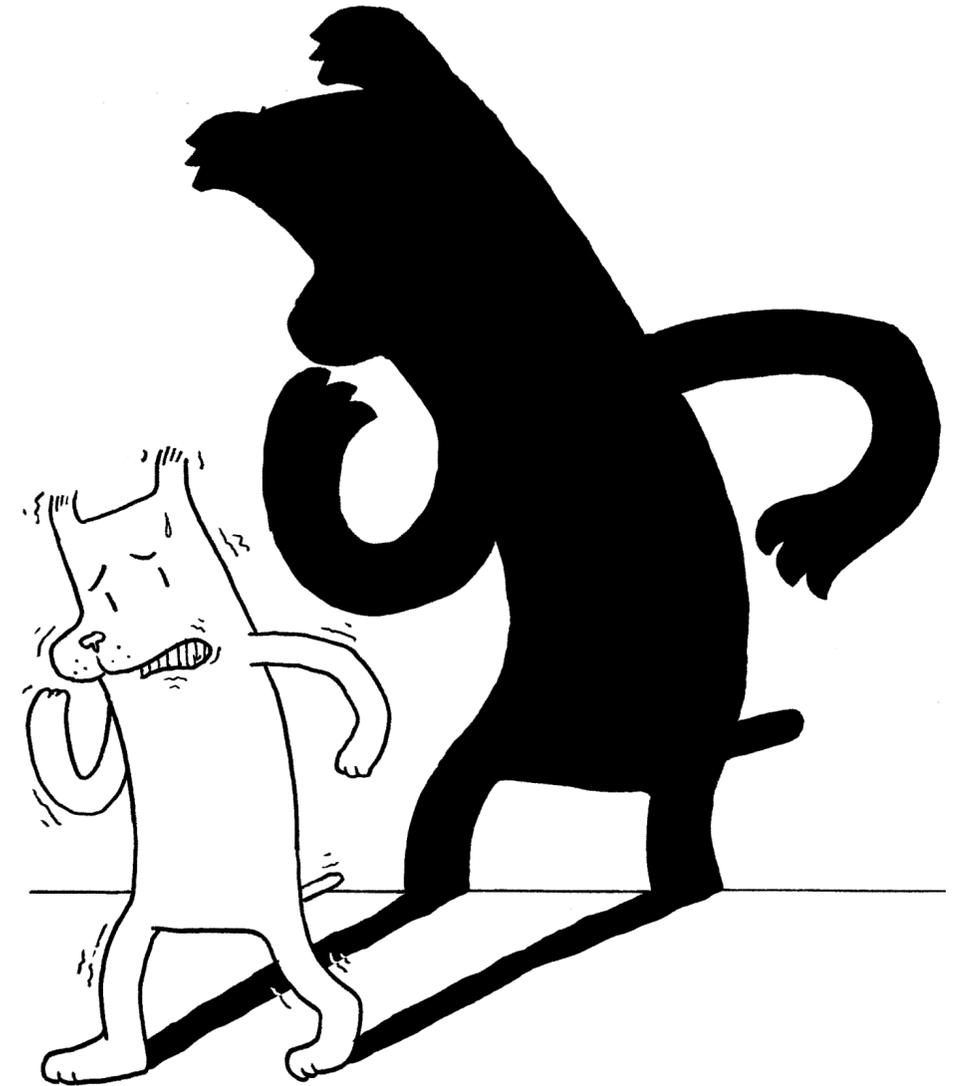


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So, What Kills Creativity?



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FEAR Of Looking Ridiculous

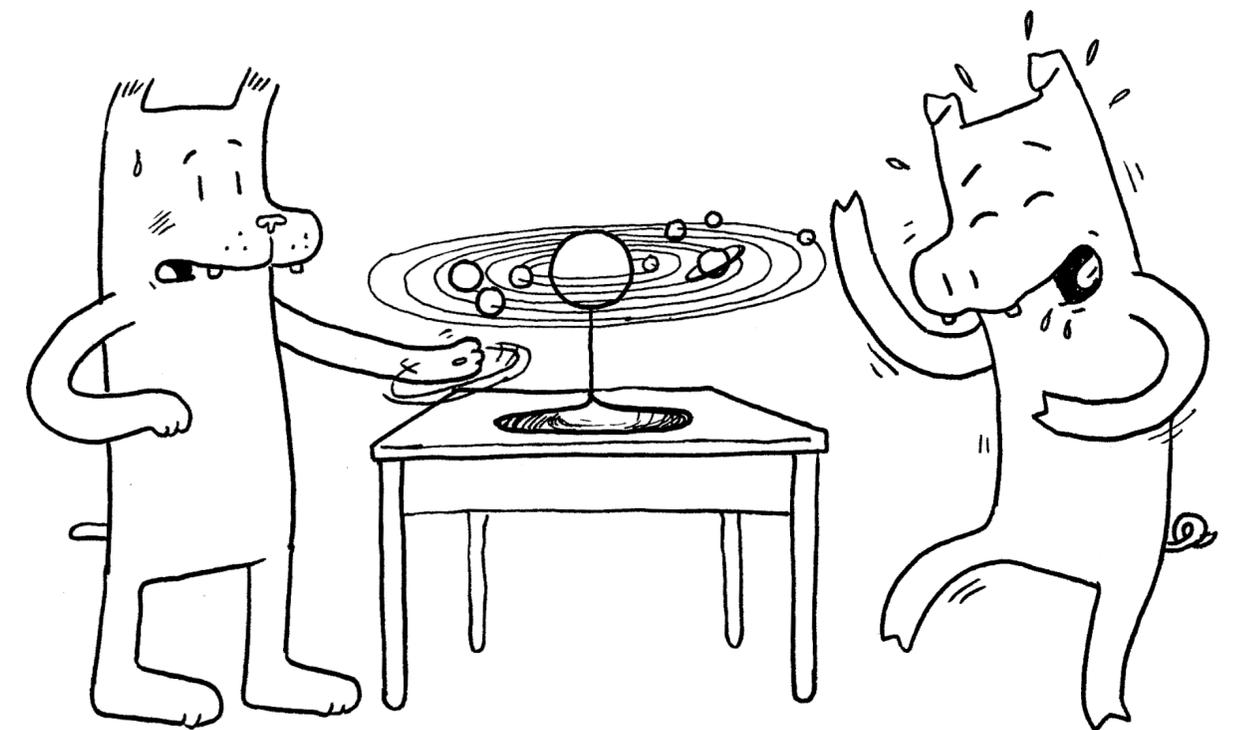


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FEAR Of Being Criticised

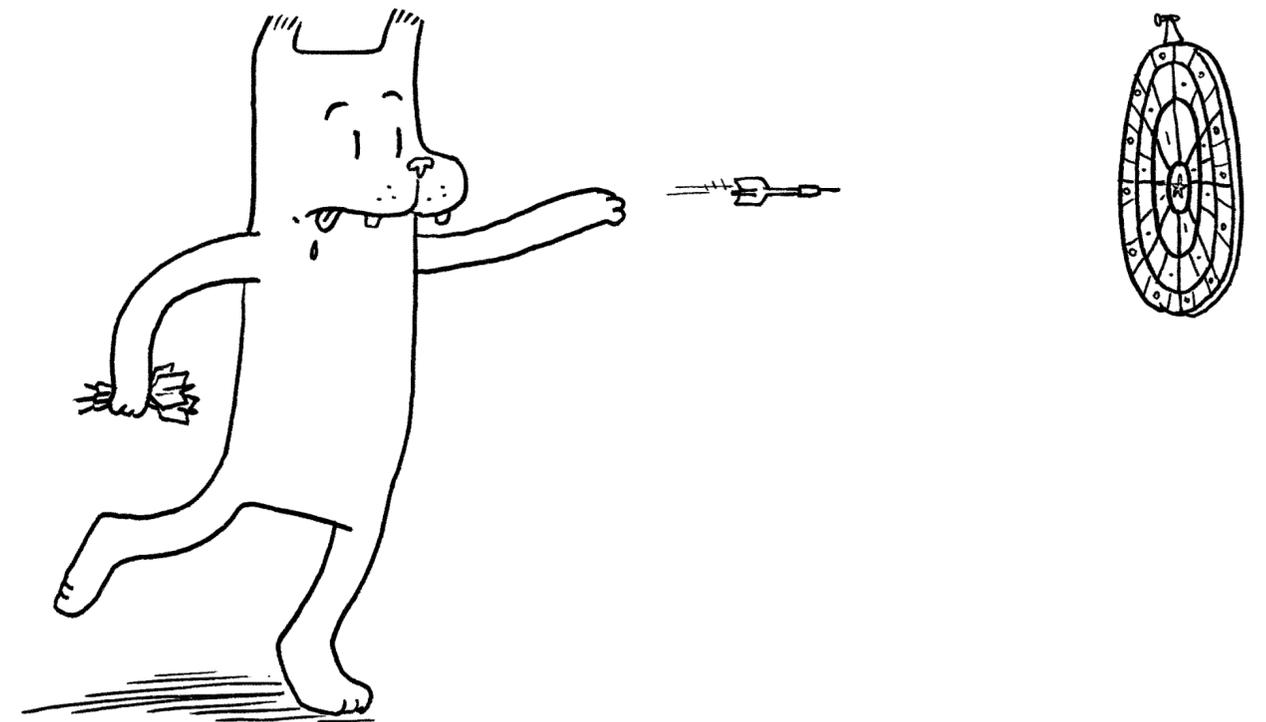


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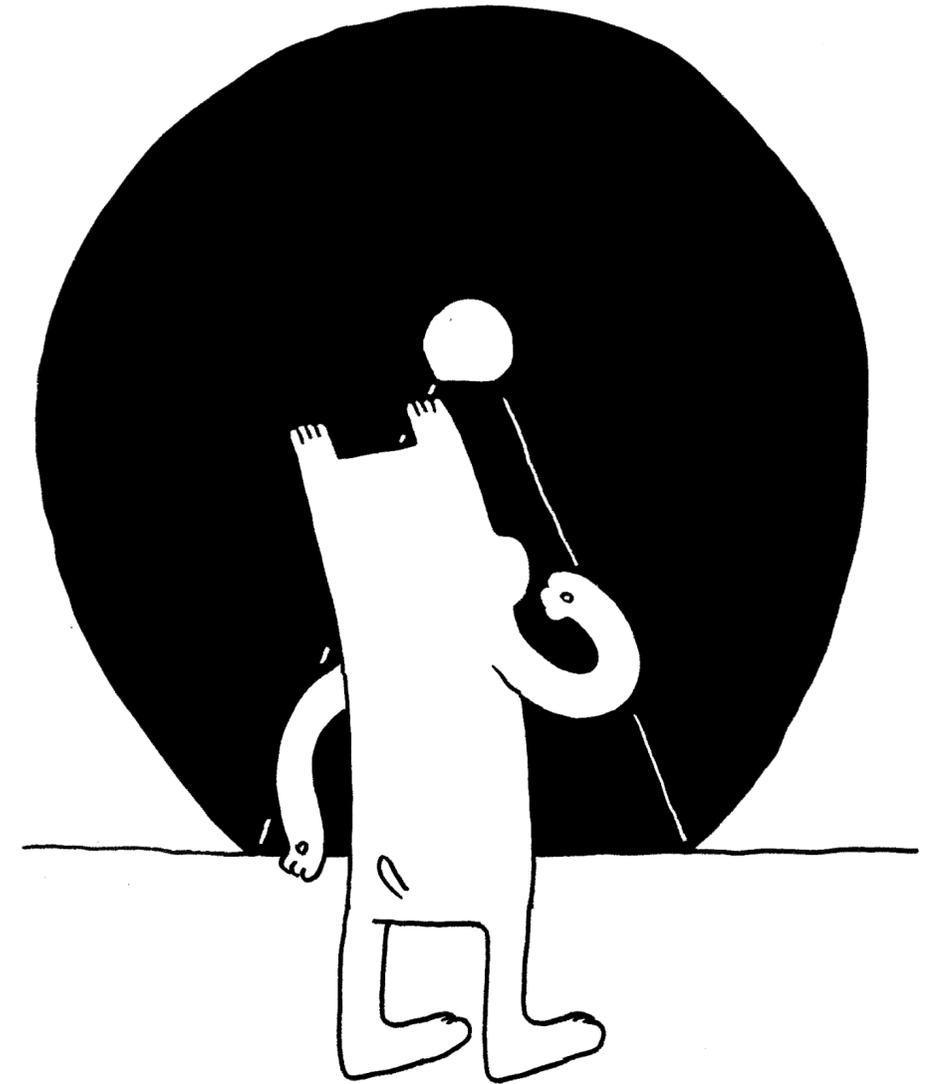


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FEAR Of The Unknown

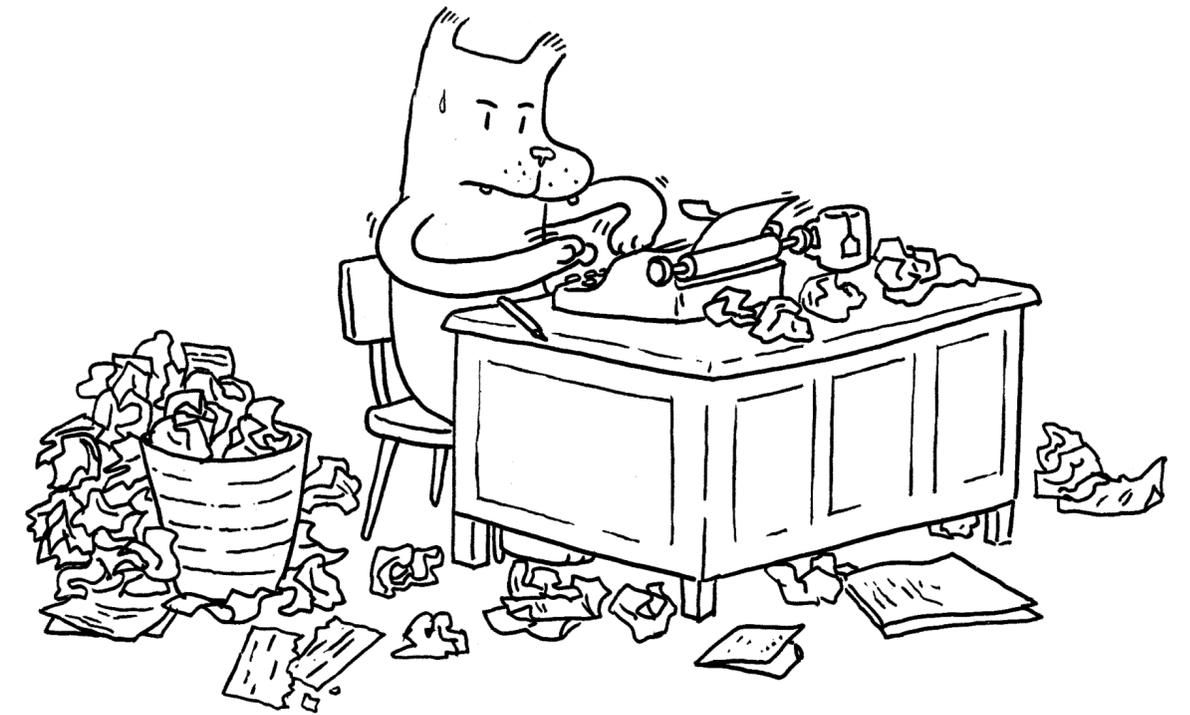


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Creativity Is Frustrating!



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We Are Creative When We Relax



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Kill Your Inner Cop!

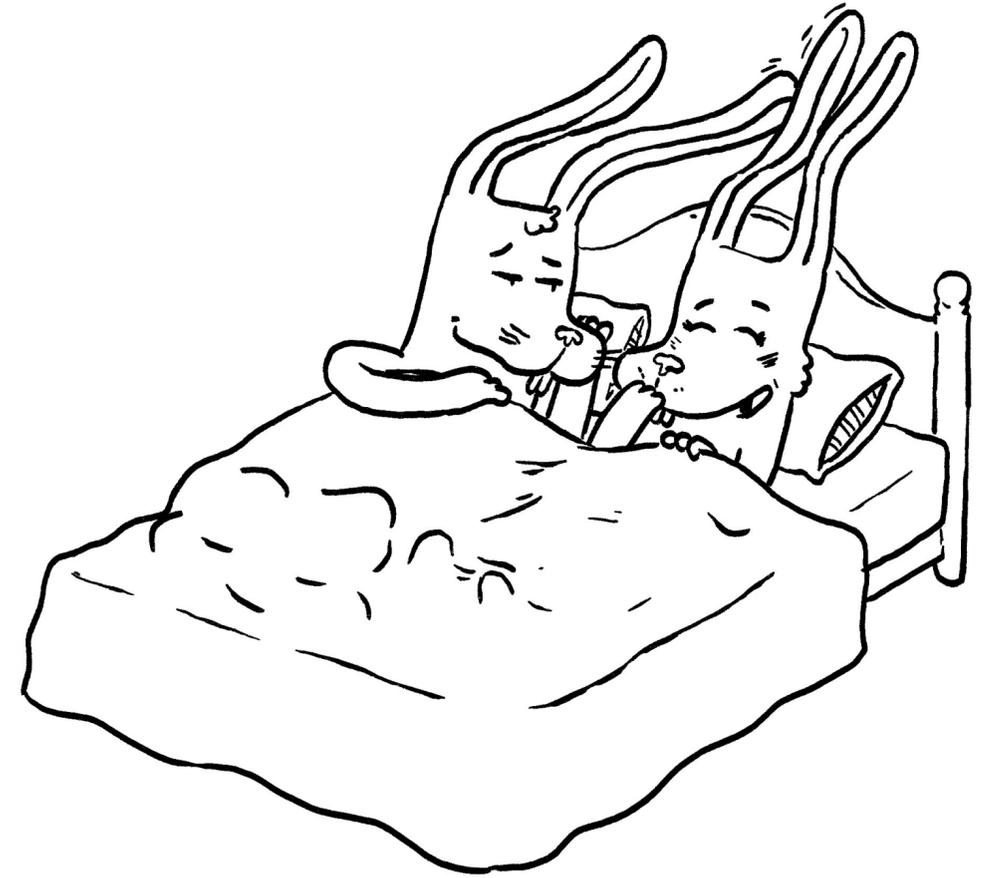


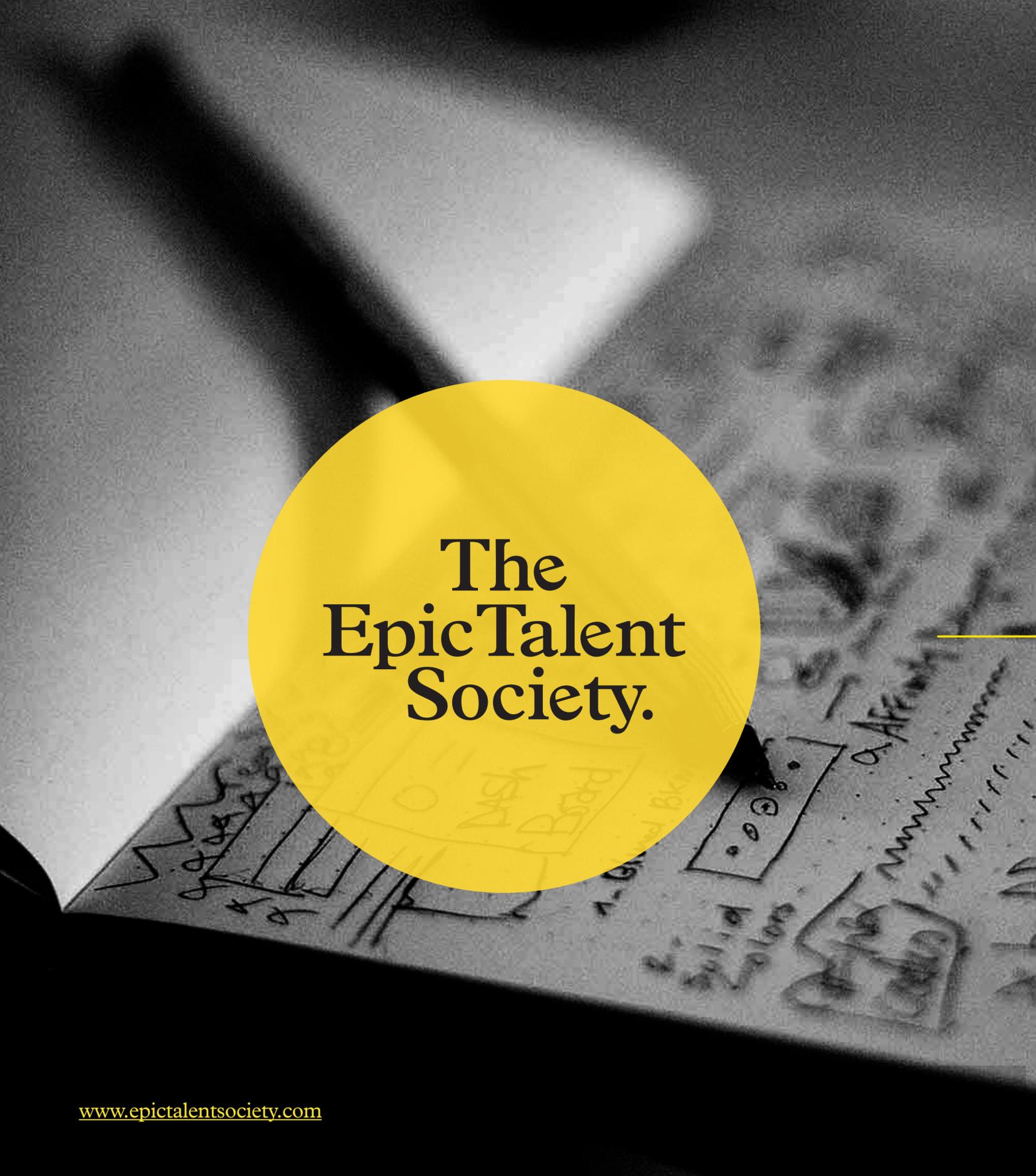
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**Relax, Set The Stage
We Are Naturally
Creative...**





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**LET'S GET PRODUCTIVE!
AT PROBLEM SOLVING**

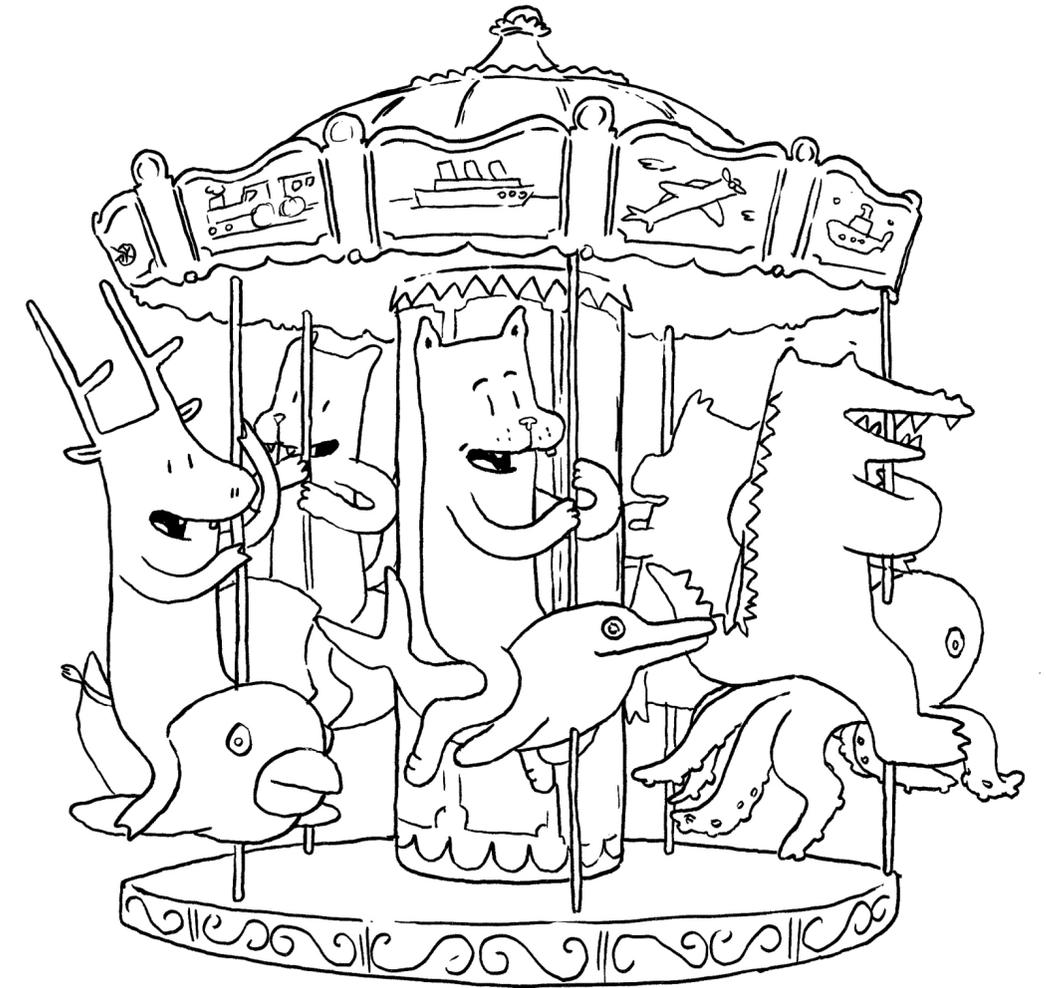
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The Carousel: 3 Steps to a Collaborative & Productive Conversation



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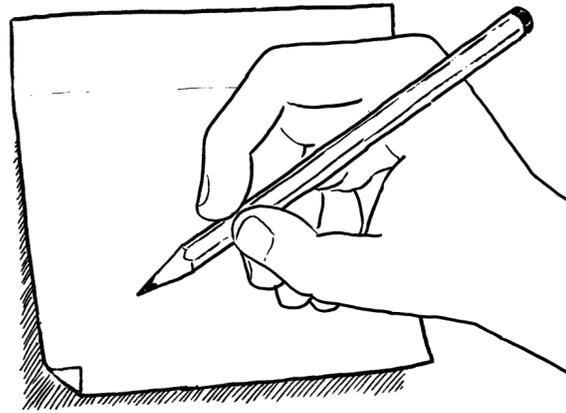
I Didn't Invent It!

amazon


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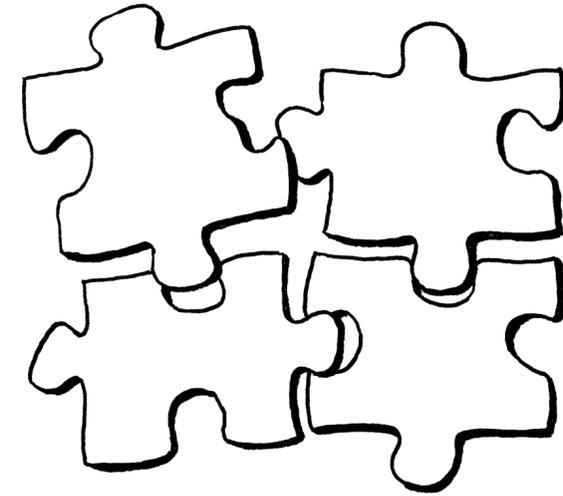
**1st - Write
(on post-its)**

1 min



**2° - Read
& Listen**

3 min



**3° - Debate
& Integrate!**

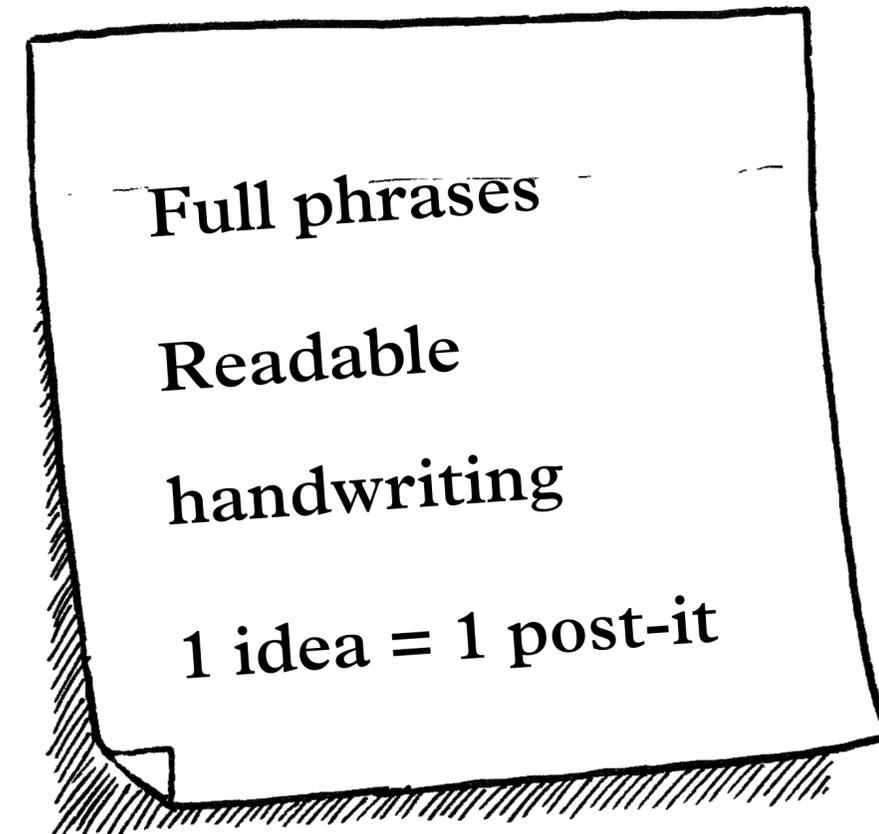
5 min

Step 1. Think & Write

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Shhh..!
Individually & Silent



Total: 1 min

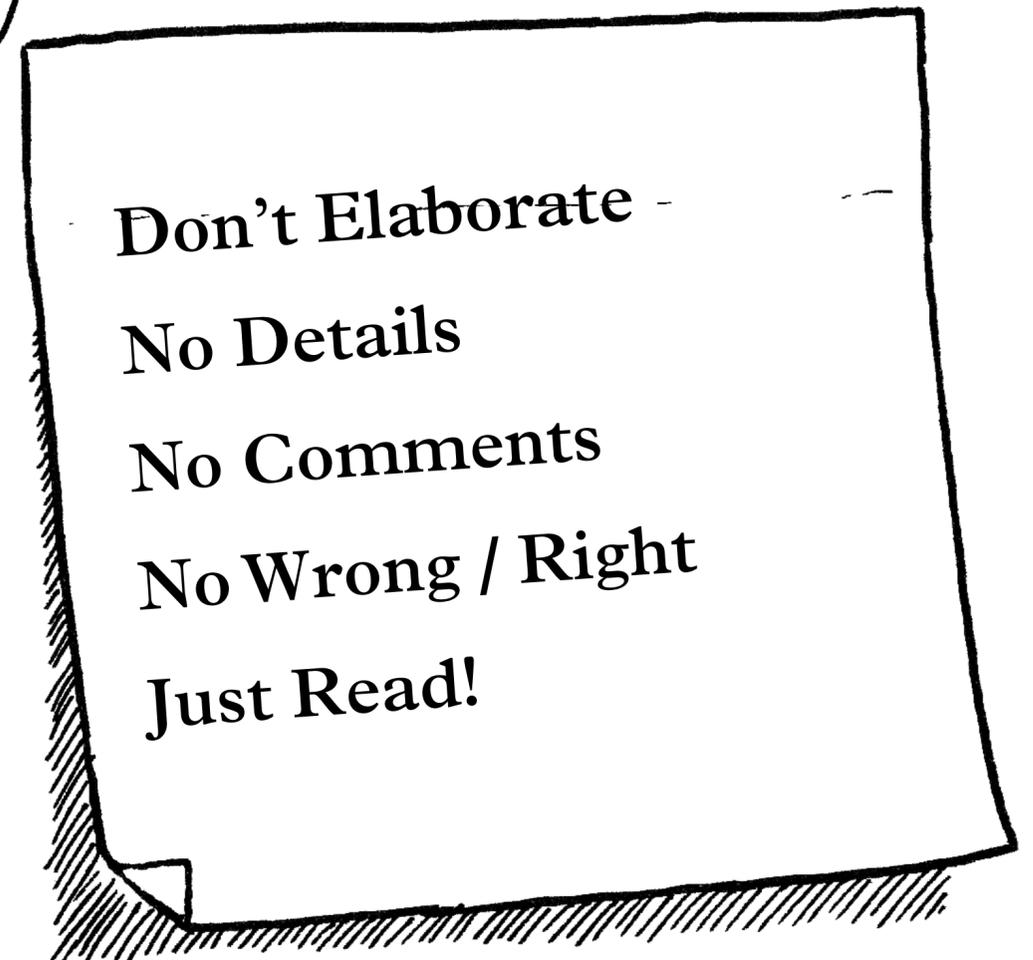
Step 2. Read & Listen

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**Just...
Read What You Wrote**

**Everyone Else:
Just Listen**

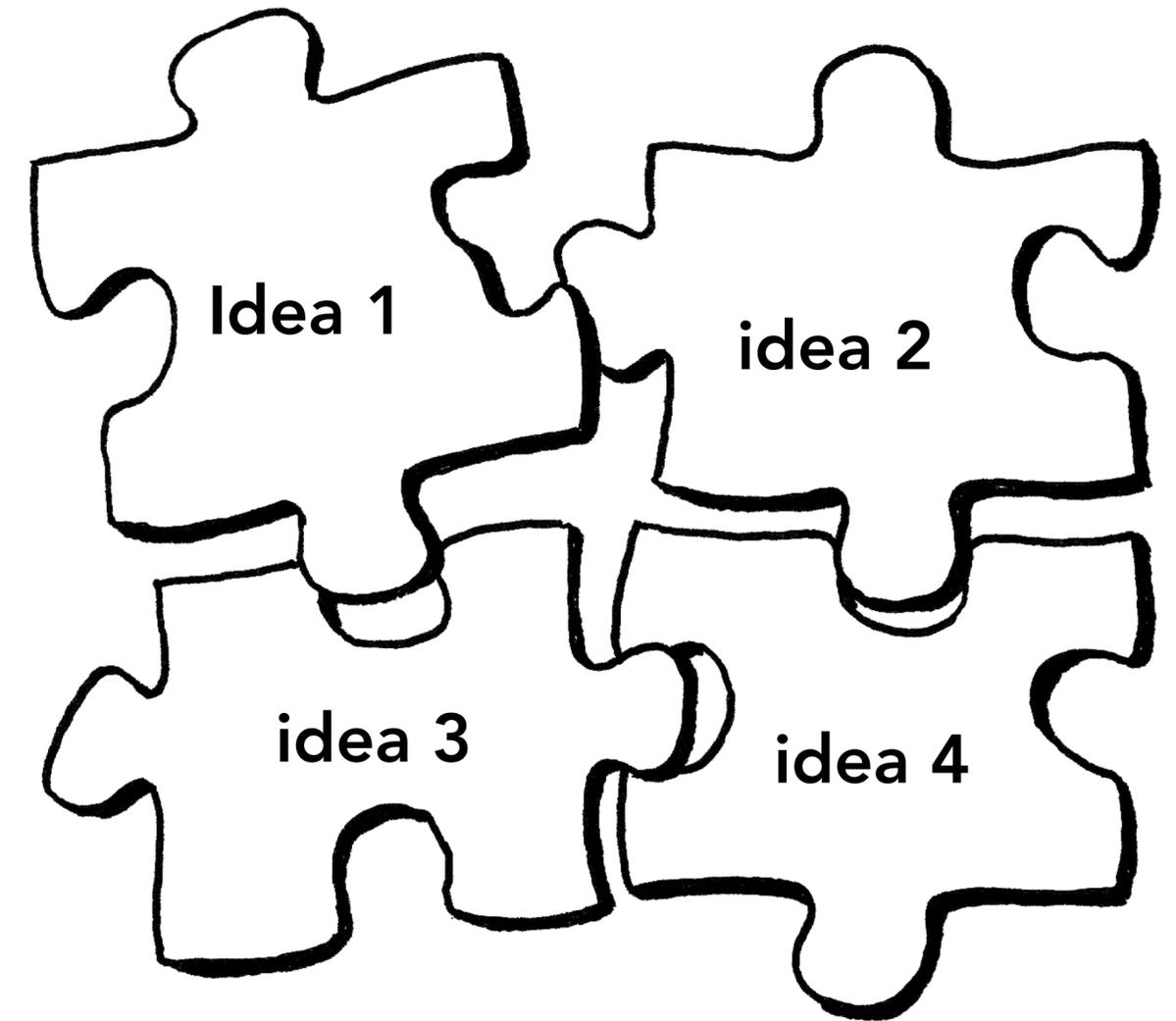


Total: 3 min

Step 3. Debate & Integrate

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**Finally:
Debate & Integrate...**



Total: 5 min

Were Going to Work in Sprints

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**Let's Sprint!
Don't Worry It's Just An
Expression**



Sprint 1 - Why Be Entrepreneurial?

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Why Would You Want to Be More Entrepreneurial?

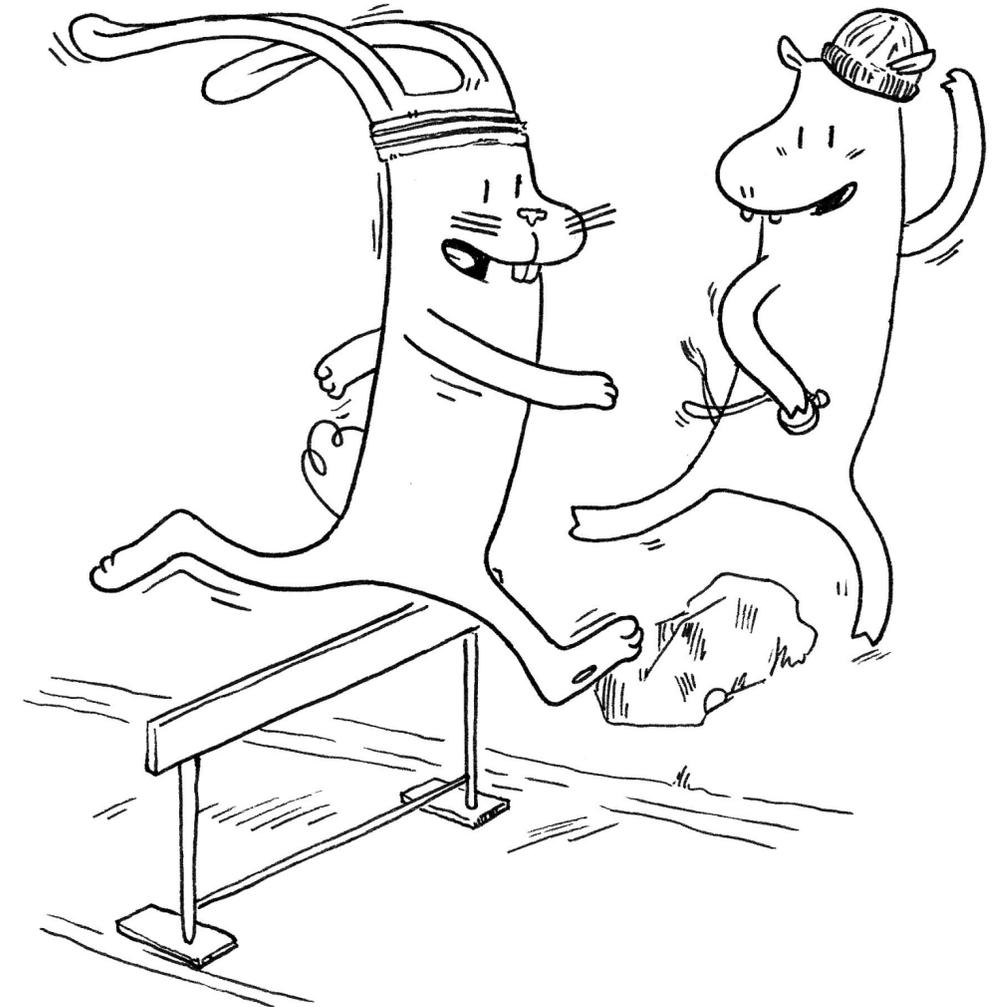


Sprint 2 - Entrepreneurship Challenges?

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What Are The Entrepreneurship Challenges?

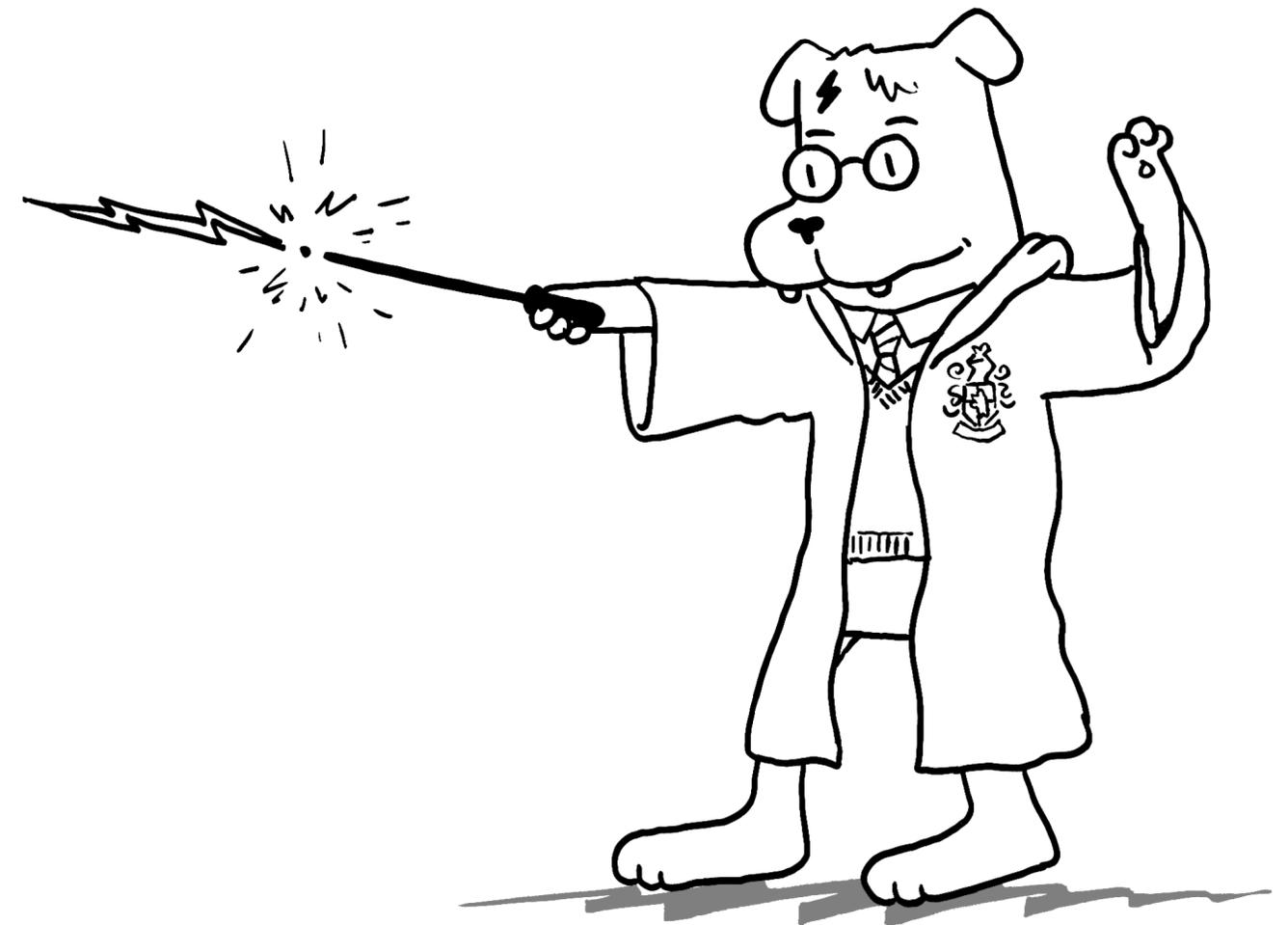


Sprint 3 - What Would You Like to Solve?

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**Magic Wand:
If You Could Solve
Only One Thing,
What Would it Be?**



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UNDERSTANDING ENTREPRENEURSHIP

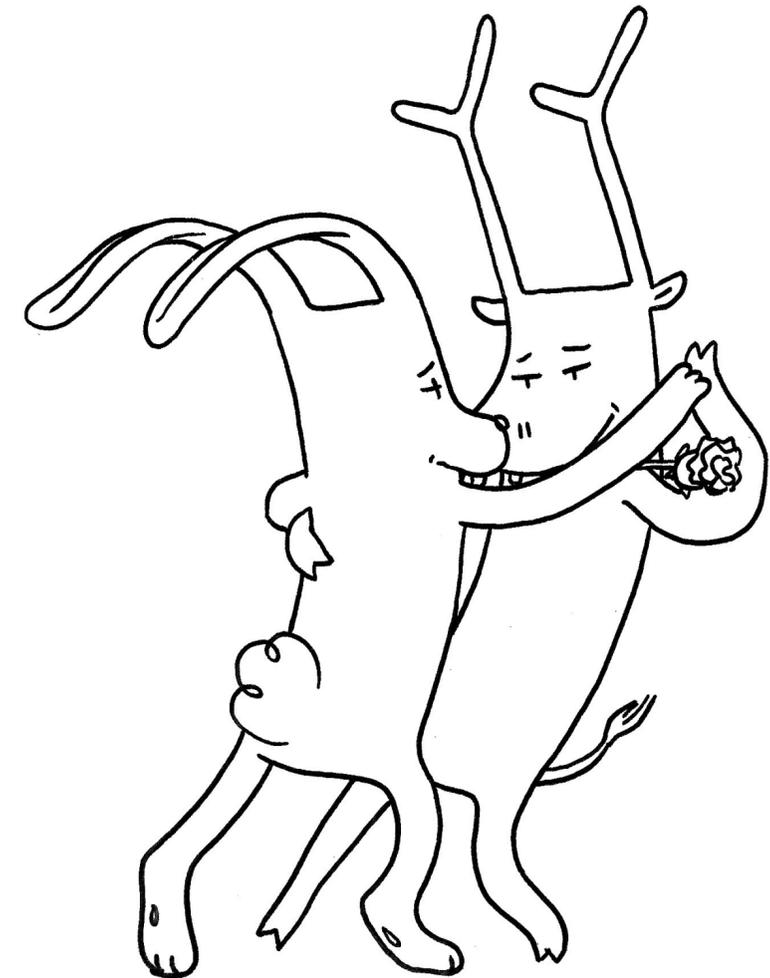
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**Entrepreneurship is all
about "Company"**



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Leaders Need To Be "Ambidextrous"

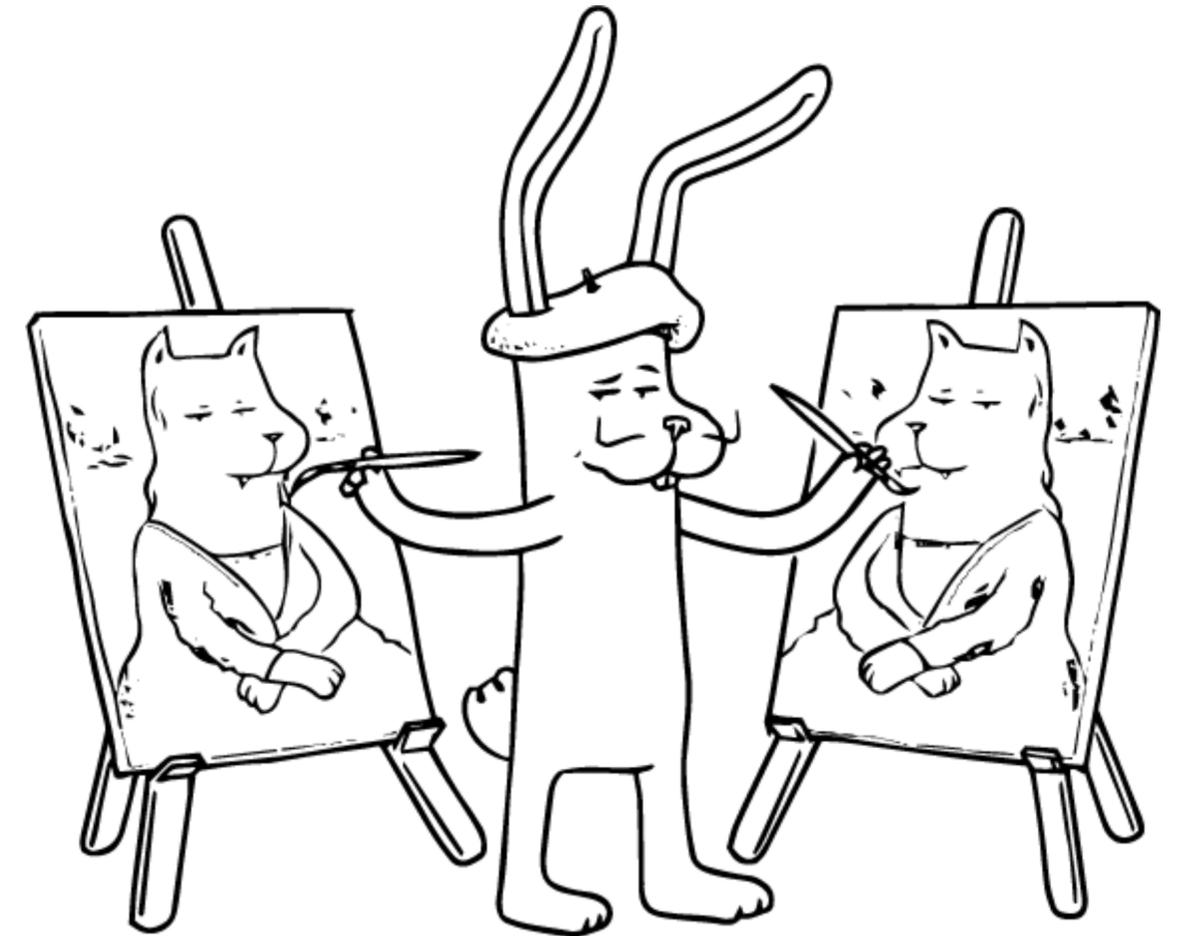


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We Need to Conciliate Execution & Collaboration



Execution & Collaboration

Execution

Generate Wealth (Efficiency)

- A Efficiency reigns - "Error is Public Enemy Number One!"
- Individual, functional, qualified Work, is organized according to experience, expertise and specialisation
- Hierarchy is strong - "One person leads/decides, the other executes"
- People are not heard, they are consulted
- Exclamation marks rule (!) (People State Opinions)
- Synchrony is the best scenario
- "I'll do my part, you do yours"

Collaboration

Create Value (Discovery)

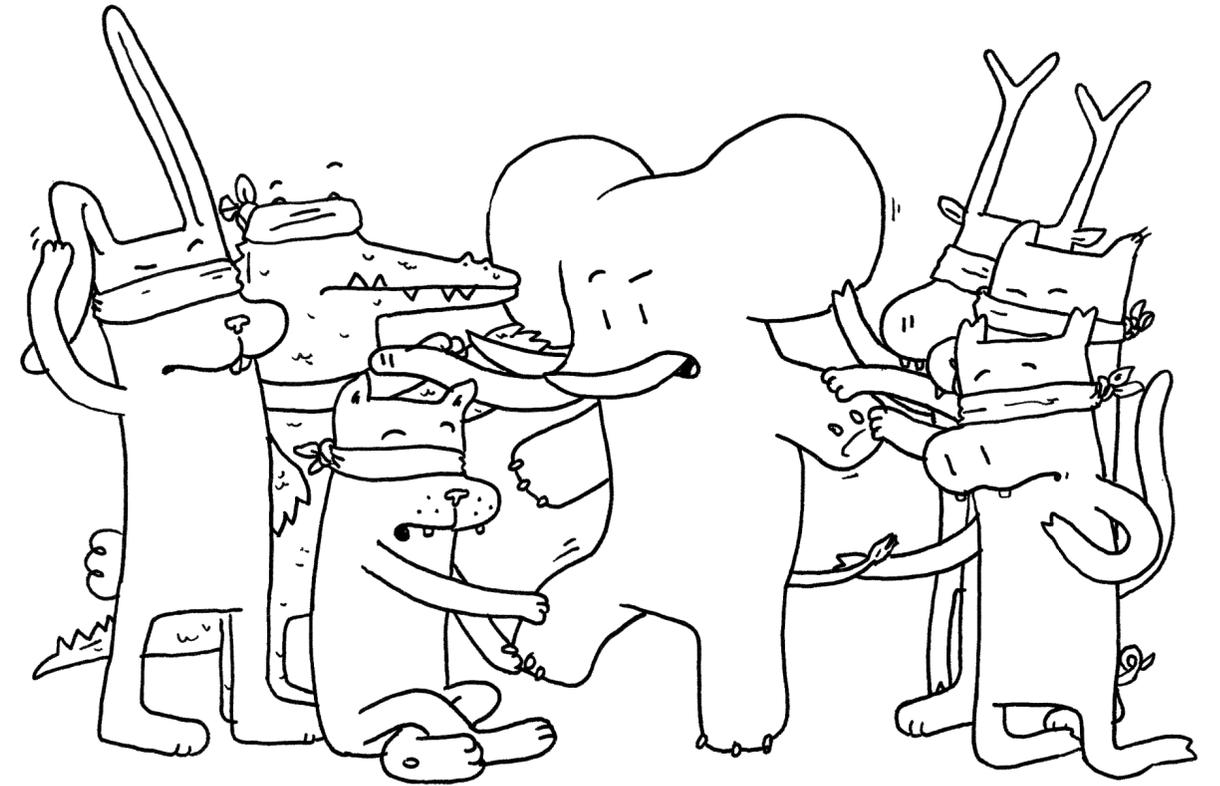
- A Experimentation reigns, "Errors are out best/only friend!"
- Collective. Missional, Situational Work, is organized according to talents and ideal roles of members
- Everyone leads/facilitates and has a vote
- People are heard, involved and accountable for decisions
- Questions marks rule (?) (People Ask Questions)
- Synergy is the best scenario - what could none of us have imagined before we got together
- "We all have to commit to the teams decisions"

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We Need to Learn About Collaboration...



"9 Healthy Habits of Great Teams"

Susan Schuman

- Super Powers
- Purpose,
- Forces,
- Bold Moves,
- Results,
- Reframing,
- Duos,
- Believing
- Integrative Decision Processes

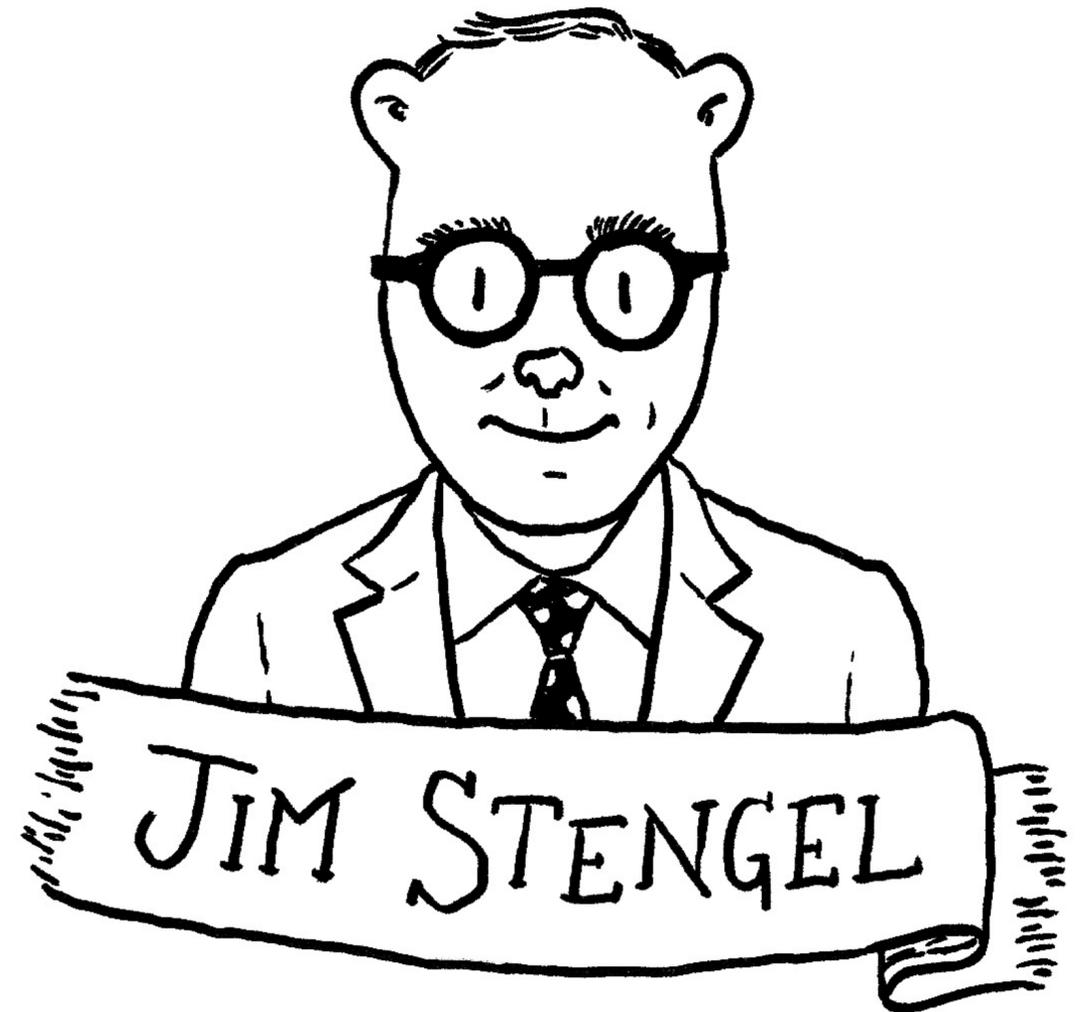


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What is Purpose?

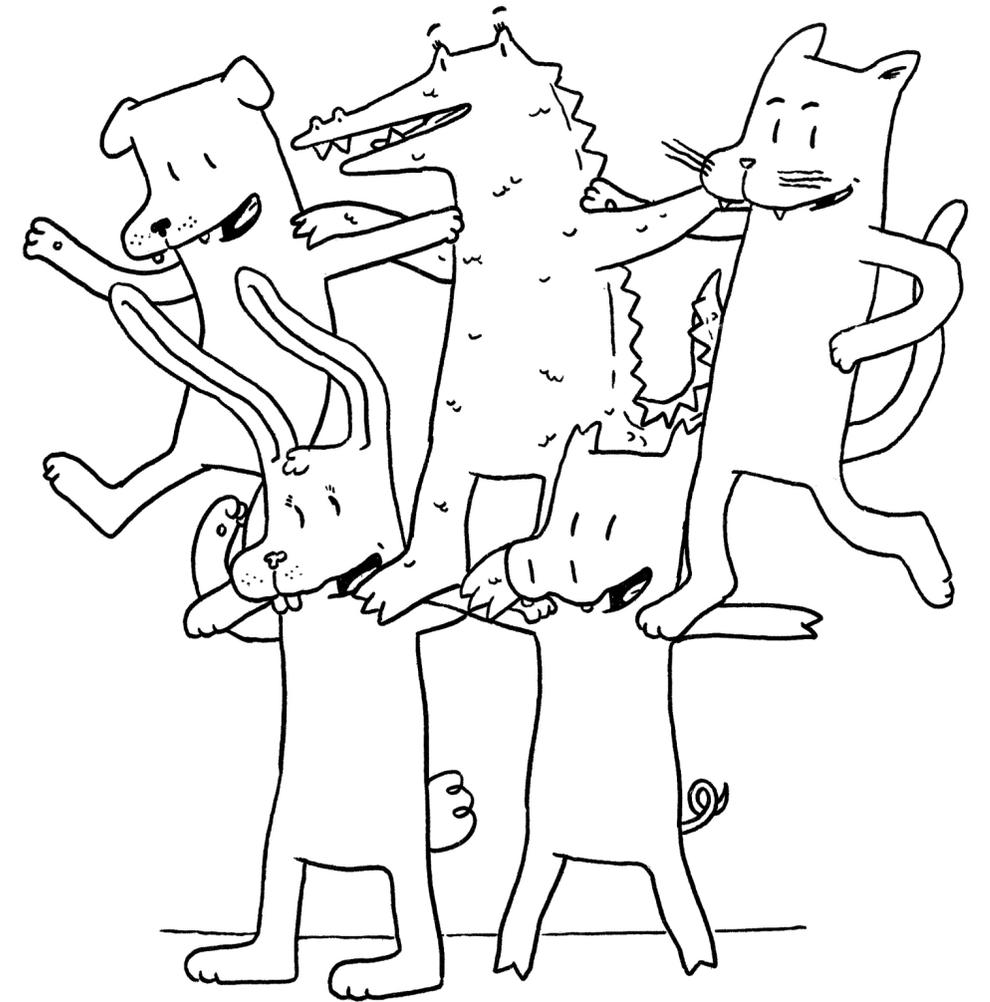


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How Do We Work In Teams?

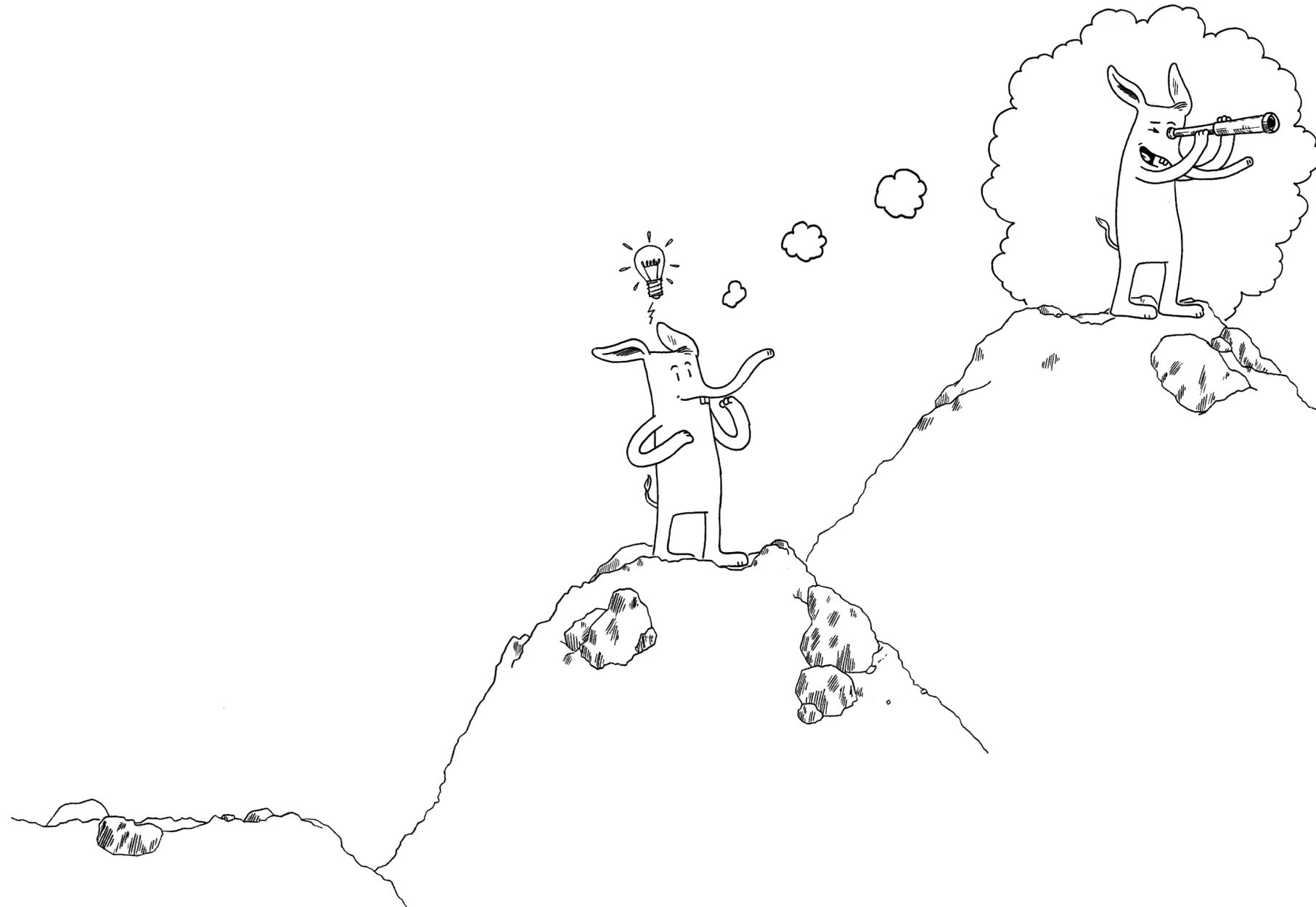


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Envisioners

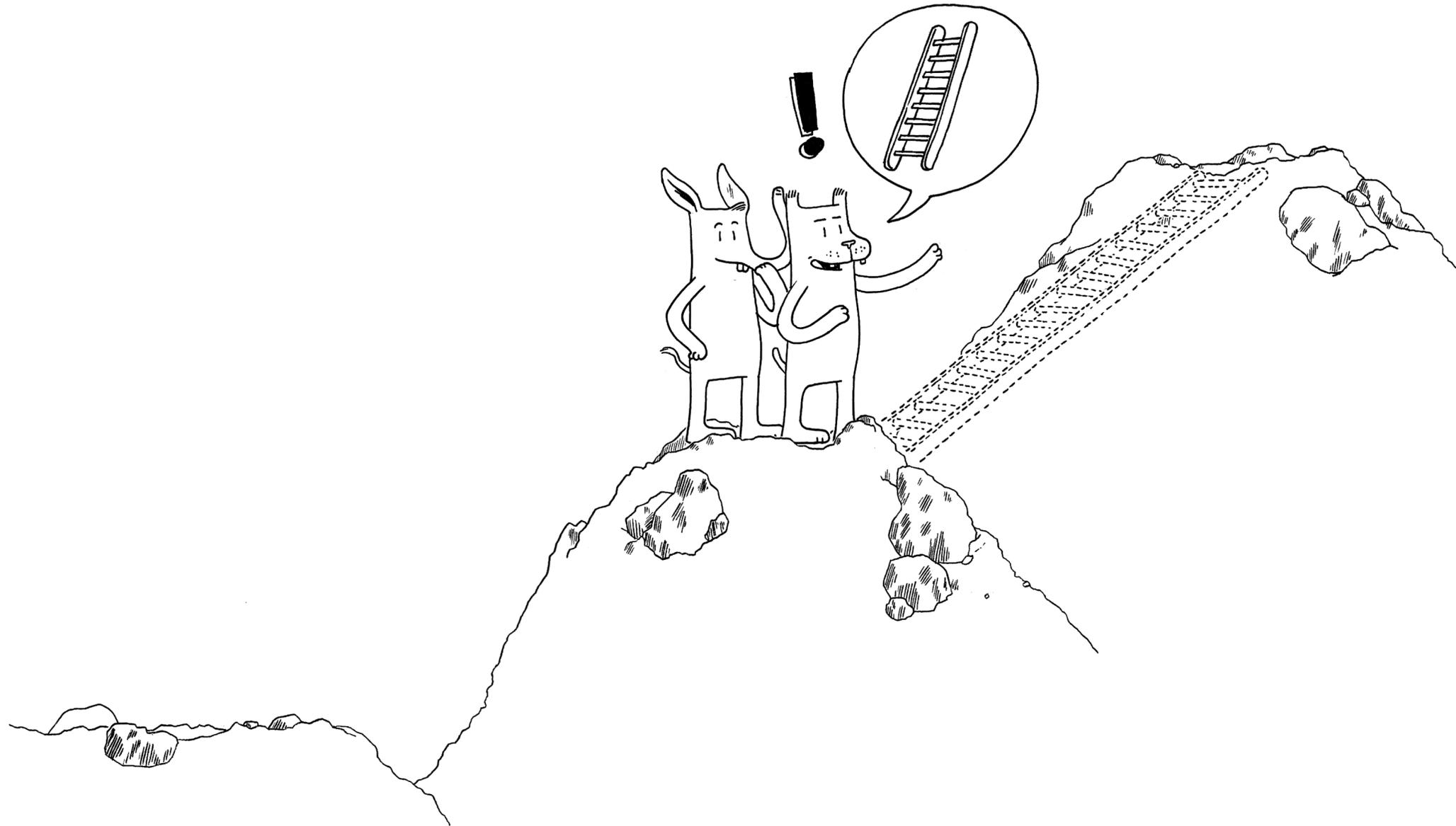


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Enablers

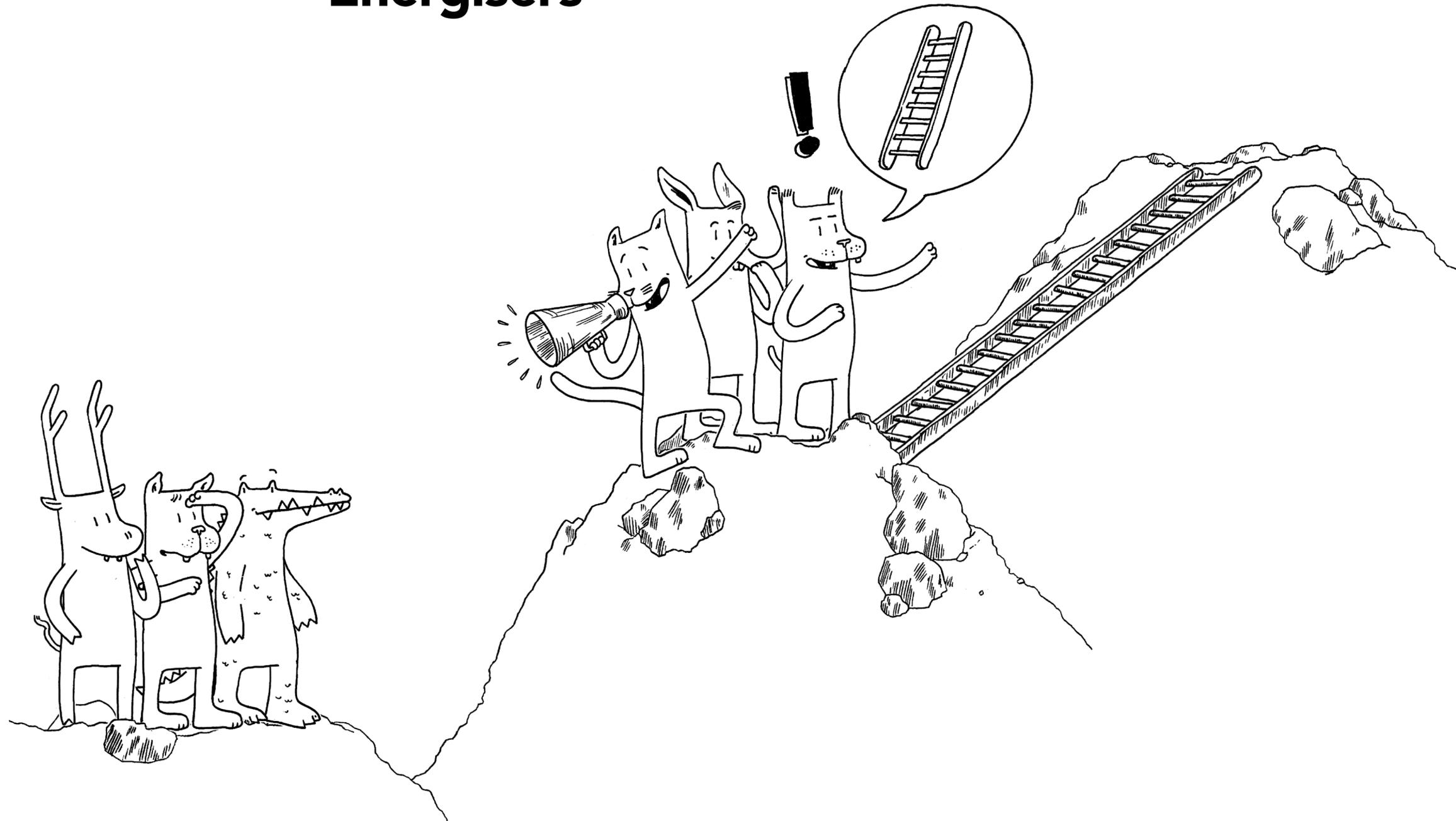


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Energisers

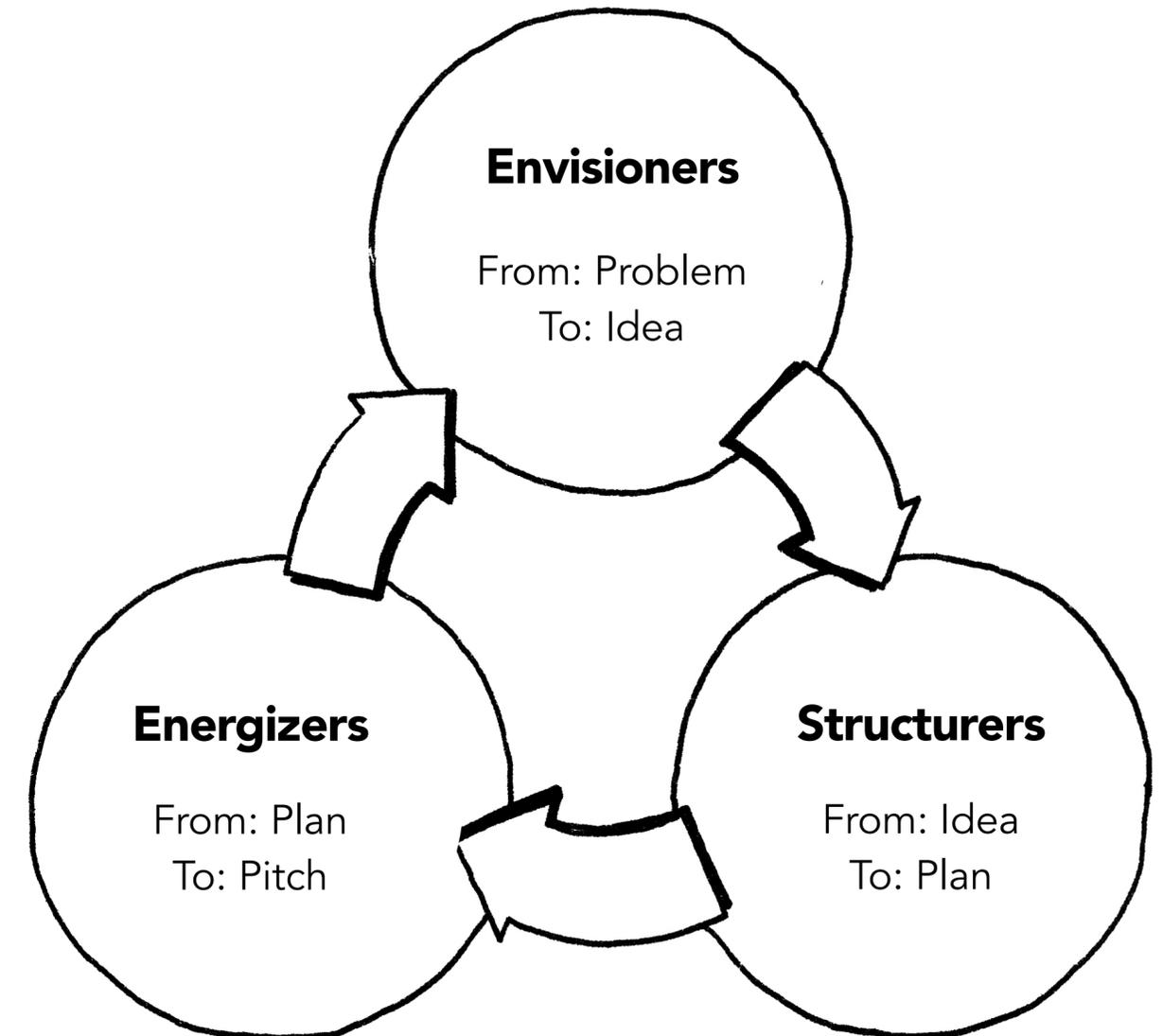


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Everyone Leads According To Archetype...

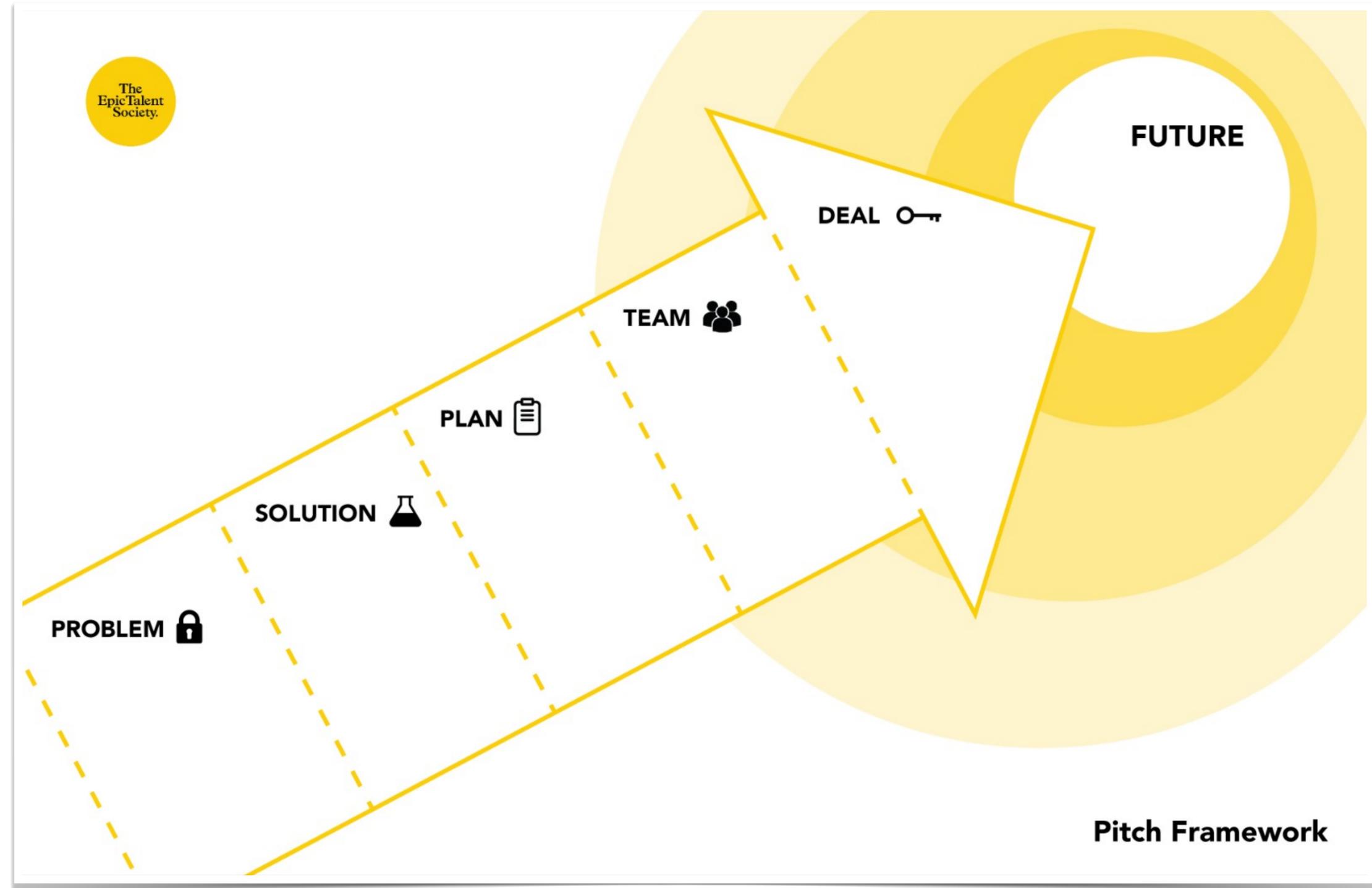


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Learn How to Pitch!



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We Need To Discover & Discuss Our Talents

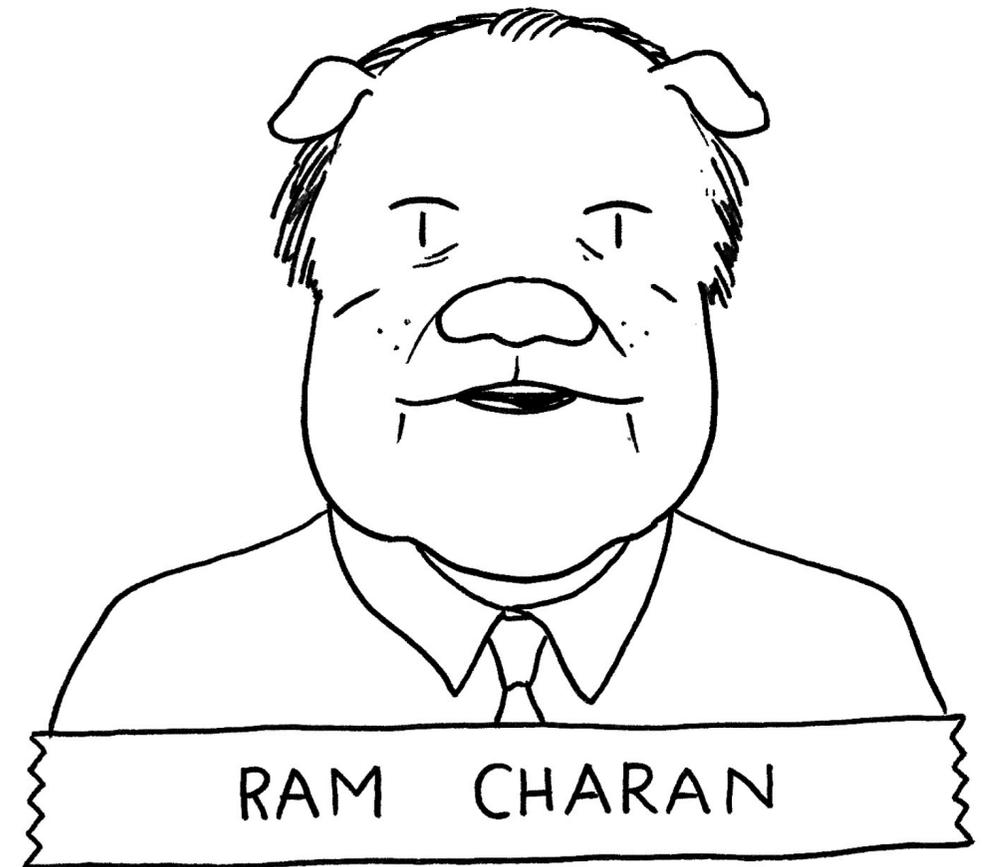


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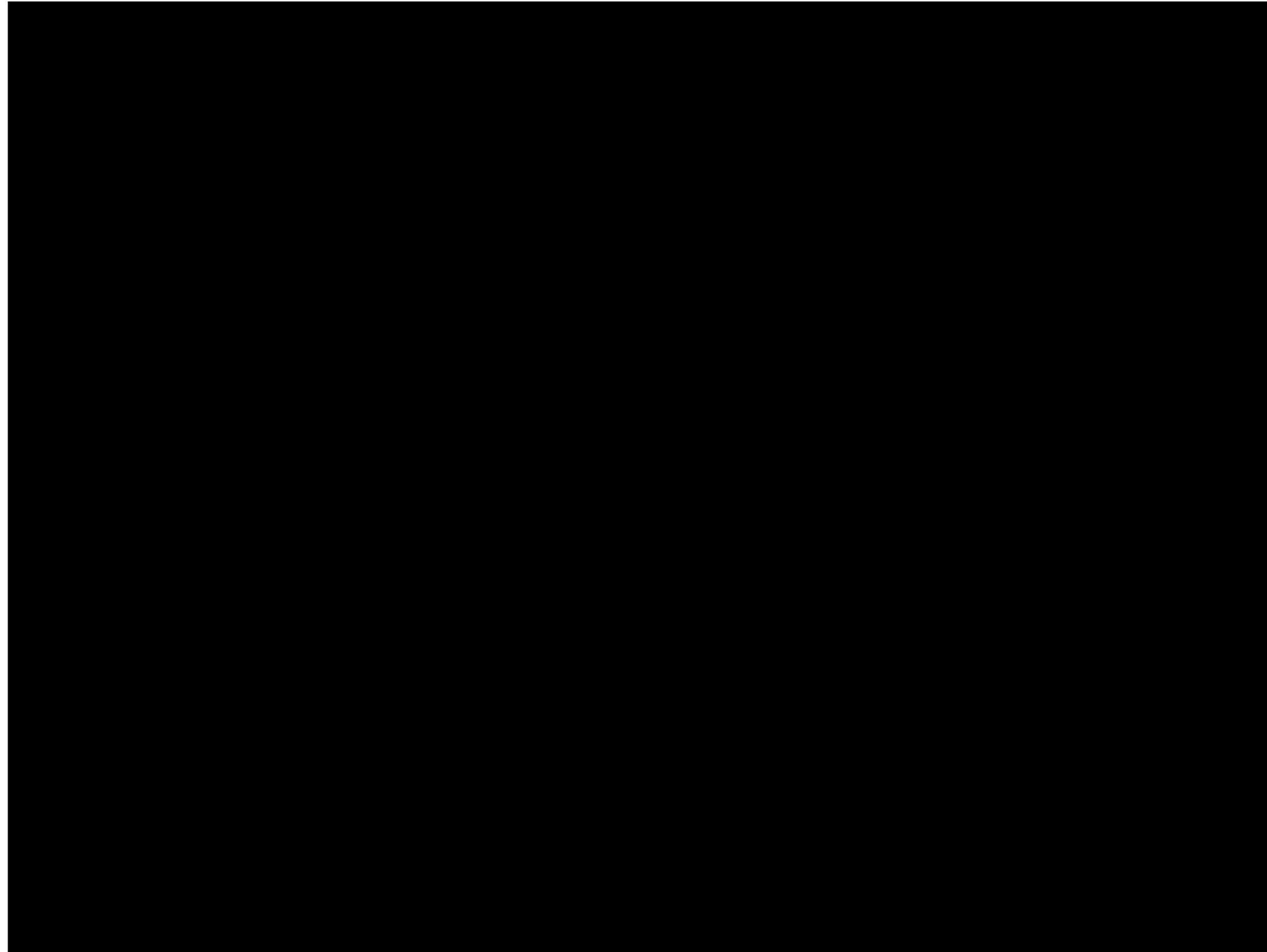
What is Talent?



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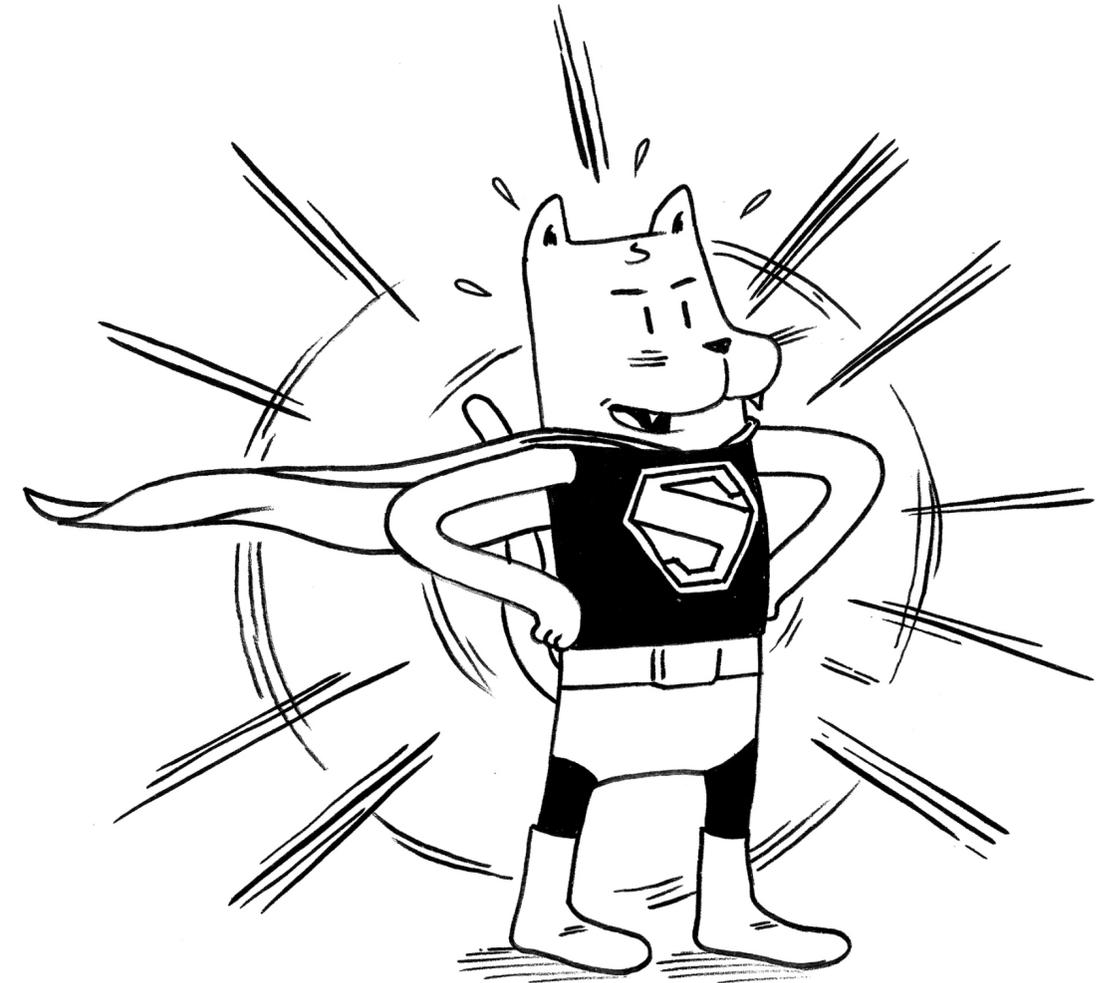


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What is YOUR Talent?



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At the End of the Day We Write Our Own Story!

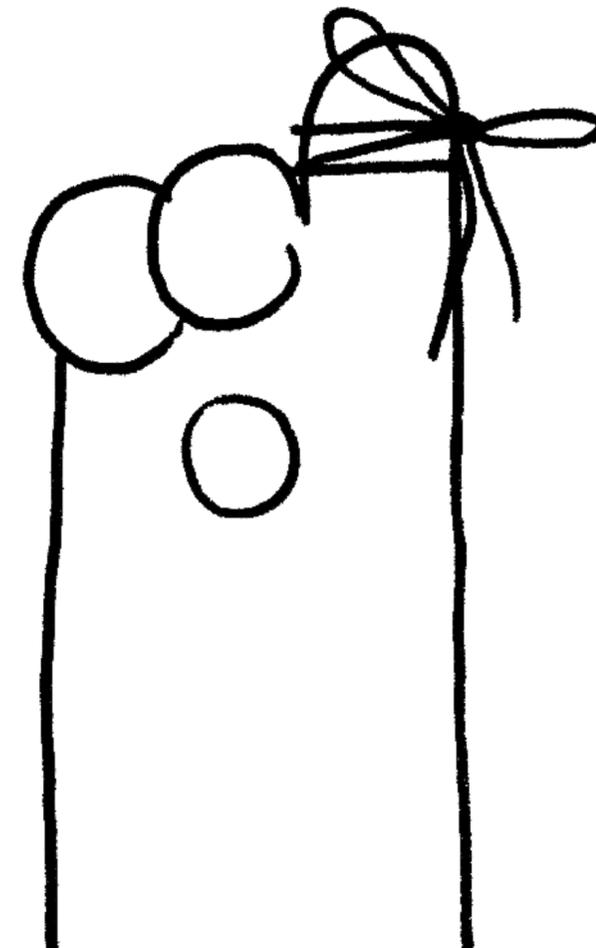


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Don't Forget!



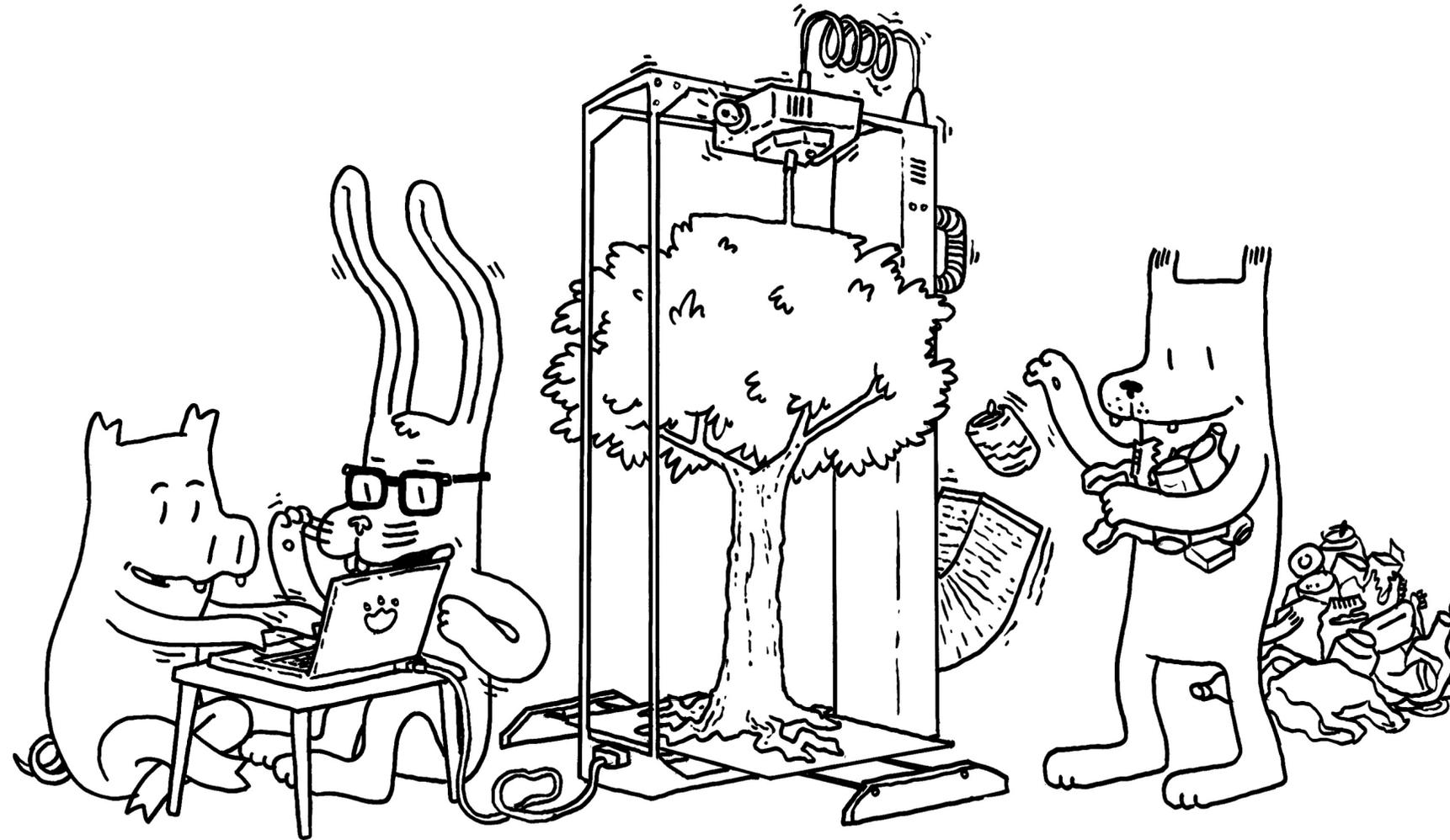
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Entrepreneurial Science is The Next Frontier

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What Did You Learn Today?

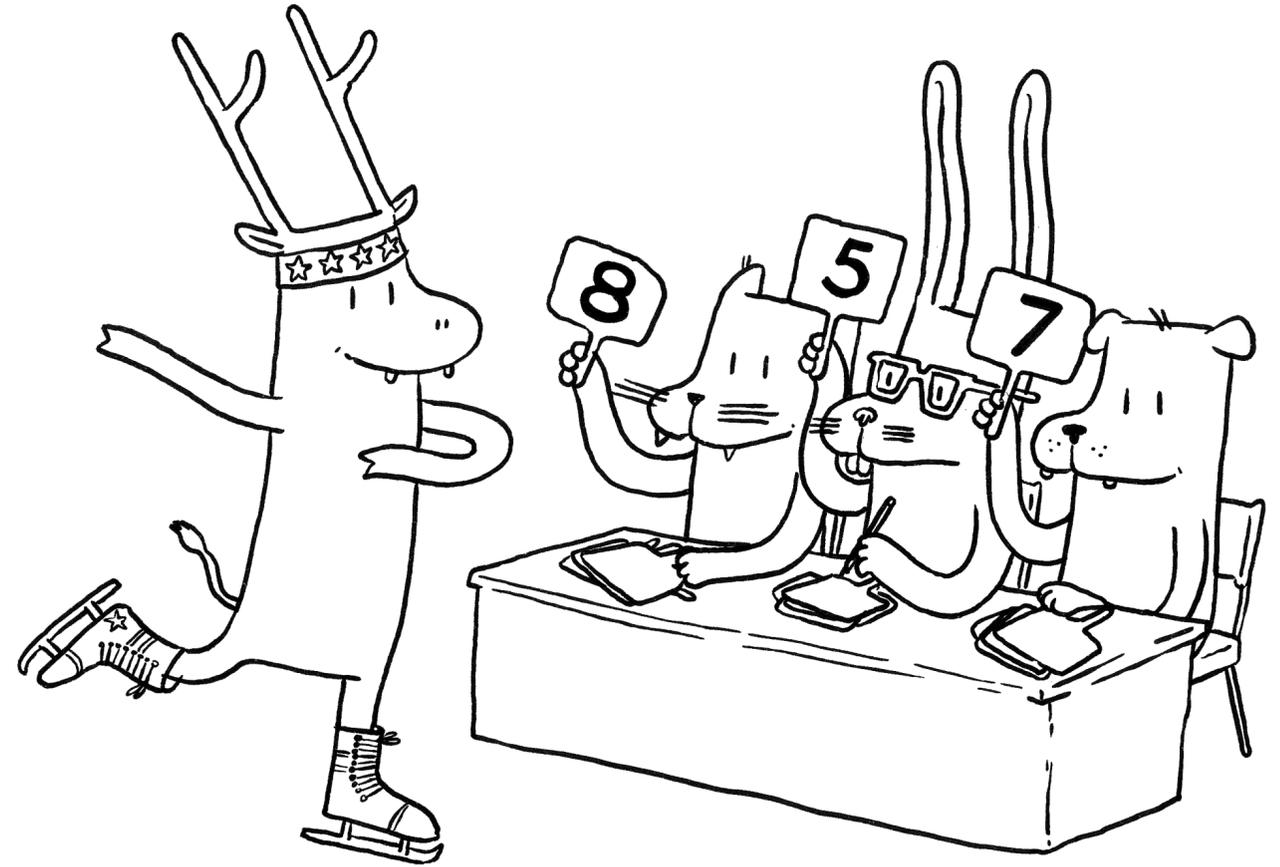


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How Did That Go? Give Us Some Feedback...

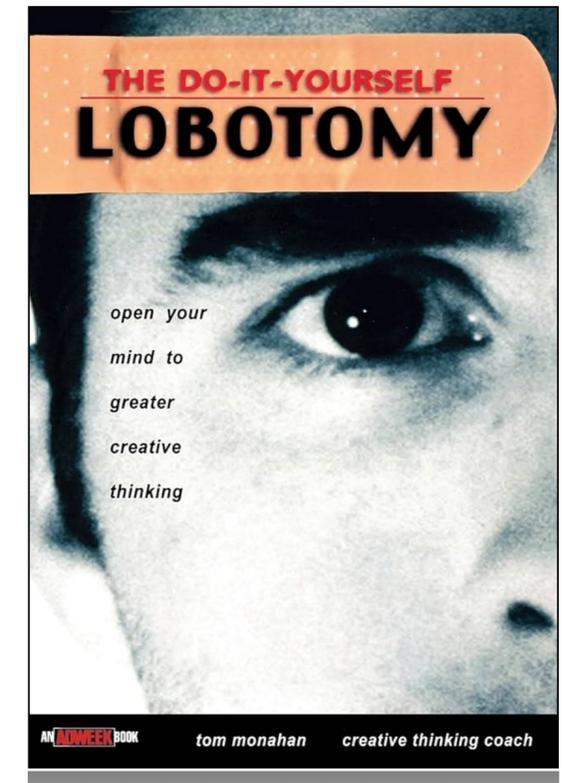
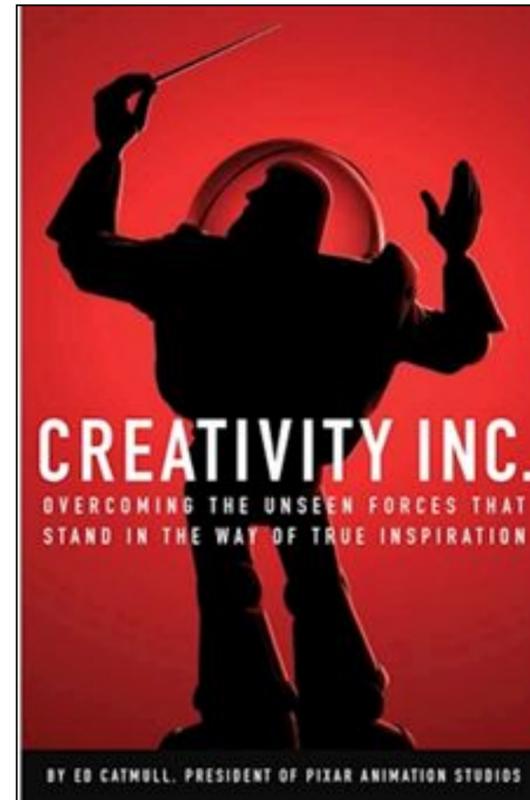


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Best Reads... On Creativity



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The
Epic Talent
Society.

Thanks For The Art Work Silas Ferreira



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Thank you.

‘To see beyond known paths and prescriptive roles, and to bravely and collectively envision brighter futures for individuals, organizations, and society.’

— *in*, THE EPIC MANIFEST

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